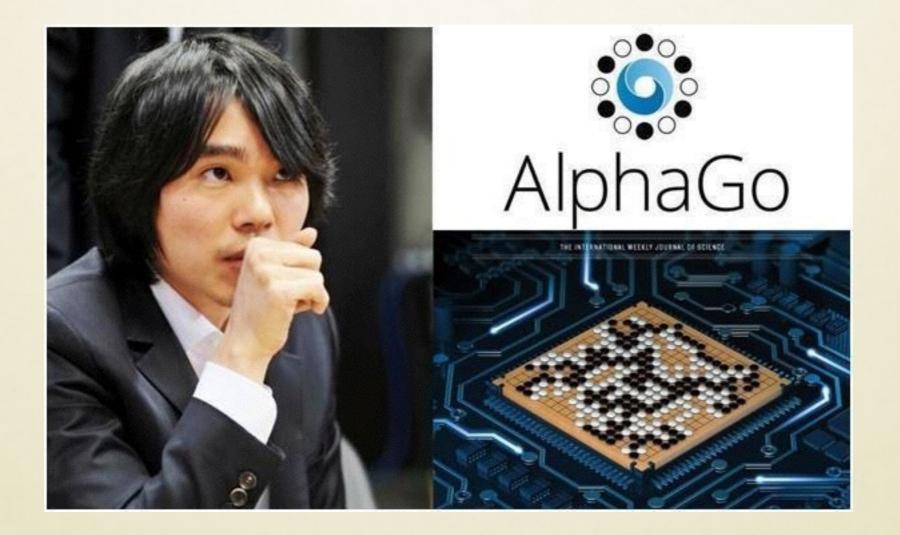
A HISTORY OF AI PUBLIC PERCEPTION Zaid Harchaoui

COUNTDOWN TO THE RISE OF AN ARTIFICIAL INTELLIGENCE?

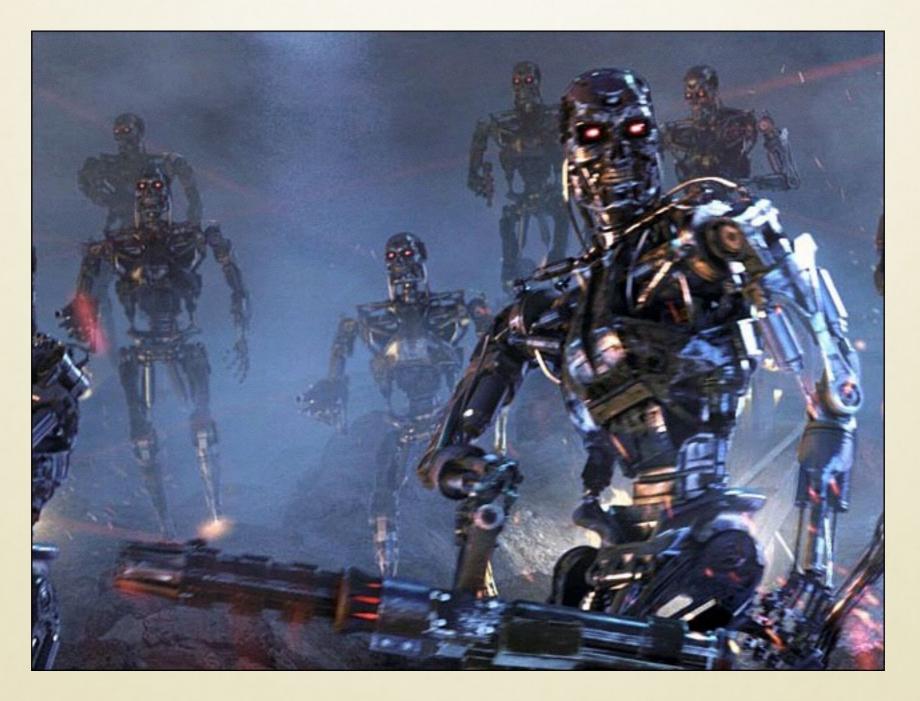


PERCEPTION OF AI



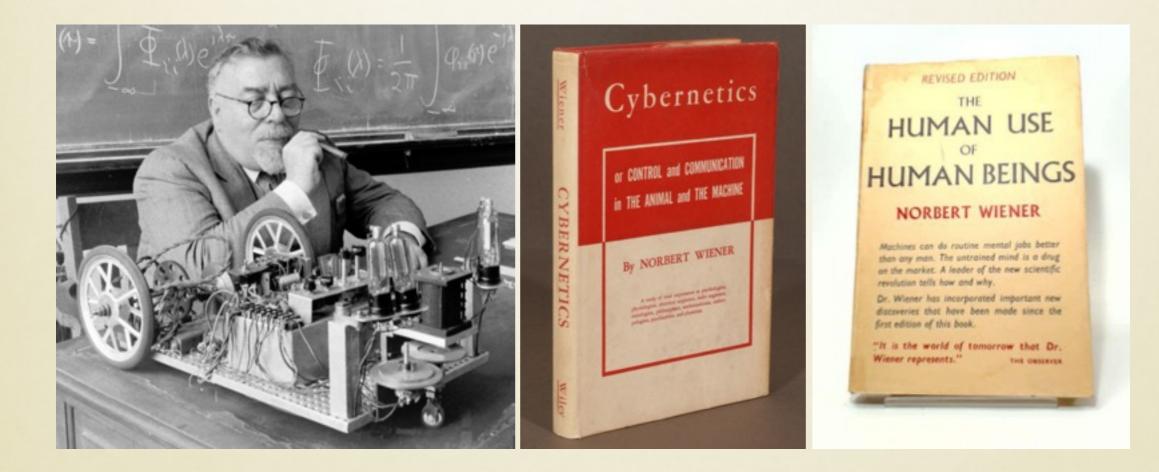
The Mecha David in "A. I. Artificial Intelligence" (Spielberg, 2001)

PERCEPTION OF AI



Terminators after the rise of Skynet "Terminator III" (Mostow, 2003)

CYBERNETICS

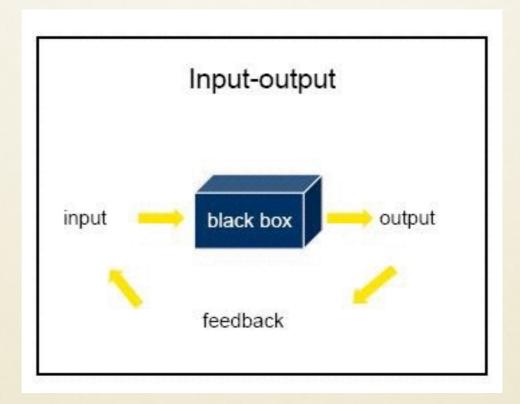


Norbert Wiener, 1894-1964

1947



CYBERNETICS Non-linear Systems



MACHINES IN POP CULTURE, 1940-1950



Electro, crime-fighting robot (Marvel, 1940)

WIENER'S VISION

Wiener's insights

- 1. problem-solving machines
- 2. machines making machines
- 3. acceleration of progress in making machines

WIENER'S VISION

Wiener's insights

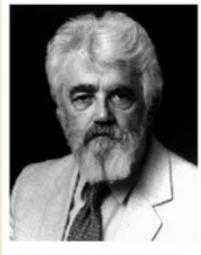
- 1. problem-solving machines
- 2. machines making machines
- 3. acceleration of progress in making machines



Mechanical Turk chess-playing automaton, circa 1770

FATHERS OF AI

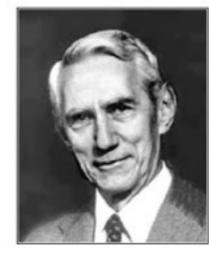
Dartmouth Conference: The Founding Fathers of AI



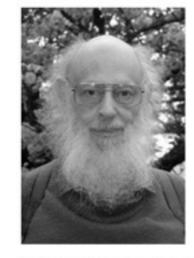
John McCarthy



Marvin Minsky



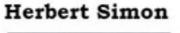
Claude Shannon

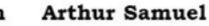


Ray Solomonoff

Alan Newell





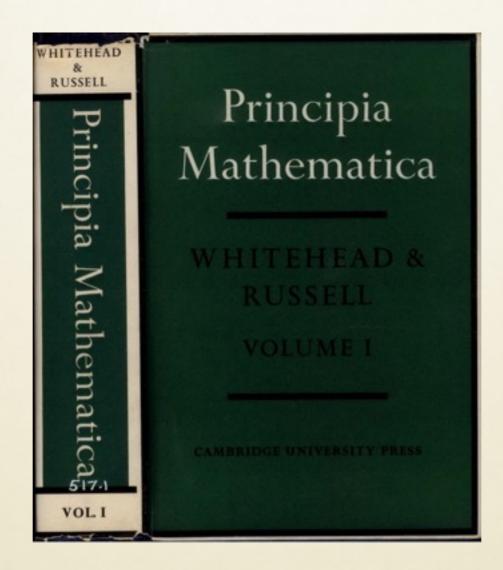




And three others... Oliver Selfridge (Pandemonium theory) Nathaniel Rochester (IBM, designed 701) Trenchard More (Natural Deduction)

Dartmouth Summer Research Project on Artificial Intelligence (1956)

THE LOGIC THEORIST



THE LOGIC THEORIST



GENERAL PROBLEM SOLVER

Computer program that solves any problem to be expressed with well-formed formulas (Hor Clauses)

- Towers of Hanoi
- Euclidean Geometry



Stalin vs Truman

The New Hork Times

Computer Gains on Chess Master

By MALCOLM W. BROWNE

FRIDAY, FEBRUARY 17, 1978 Constant & 1918 The New York Taxe

111

In 1968, David Levy, a British Interthe decade that followed no chess-playing computer could beat him. This year, Mr. Levy expects to collect his wager, but it is turning out to be a much closer race than many had imagined possible.

the decade that followed no cheas-playing computer could beat him. This year, Mr. Levy expects to collect his wager, but it is tarming out to be a much closer race than many had imagined possible. Cheas-figurane, my chances are good. They don't have to get much better to beat me, and they're altready beatine me in speed matches, five seconds a mdive. But they're running out of time." Mr. Slate said: "Using our present although computers could rapidly site through an enormous number of possi-bilities, machines lacked certain quali-ties vital to real mattery of the game. But new computer programs &ce prov-But new computer programs &ce prov-But new computer programs &ce prov-mat new computer programs &ce prov-mat new computer programs are prov-tournament play, esperits say. that old as a legitimate gauge of at least one aspect of human intelligence. Most human chess masters had long believed that although computers could rapidly slift through an enormous number of possi-bilities, machines lacked certain quali-

bittes, machines include certain quali-ties vital to real maskey of the game. But new computer programs are prov-ing to be such formidable opponents in tournament play, esperig say, that old cless about the limitations of computer inelligence must be revised.

Levy vs. Chess 5.0

The man-versus-machine controversy this year will center on two conspicuous

this year will center on two conspicuous antagonists. One is Mr. Levy, a 32-year old Lon-doner who writes chees books and is classified as a "weak" international master—one of the few hundred best chess players in the world. Opposing him will be a computer pro-gram called "Chess S.0" devised by David 1 Slate, a 33-weah devised by David 1 Slate, a 33-weah devised by David

J. Slate, a 33-year-old computer expert of Northwestern University, in Evansion, III. Mr. Slate's program, as used on a powerful Costrol Data Corporation Cyber 176 computer, is also among the several hundred best chess players in the world.

In separate interviews, Mr. Slate and Mr. Levy agreed that Mr. Levy would probably beat the computer in a final

and Edward Kozdrowiski of Princeton University. He also hopes to receive rational chess master, bet a group of large royalties from television coverage, computer experts 1,250 pounds that in Referring to the Northwestern com-Referring to the Northwestern computer group Mr. Levy said: "Unless they

extent. In 1976, the Paul Masson Chess Tour-

In 1976, the Paul Maston Chess Tour-nament in California attracted some 700 contestants, including' Mr, Slatz's pro-gram, which was entered in the Class B level against 128 good amattur play-ers. The computer easily won all its games to take a \$750 prite, which North-western had agreed in advance to re-liamitch.

ents. Chost 4.6 won the tournament 5 to 1, (merging with an official rating of 2,271

-a chess master **Defeated Soviet Program**

The Chess 4.6 program is probably the best in the world. Last year it easily defeated the Soviet "Kalssa" program in

In separate interviews, Mr. Slate and Mr. Levy agreed that Mr. Levy would probably beat the computer in a final match, which may be played in August at the Canadian National Exposition in Toronto. If sa, Mr. Levy will win 1,250 pounds (about 32,400) from four professors in computer technology—Donald Michie of Edinburgh Usiversity, Seymour Papert of Massachusetis Institute of Technology, John MoCarthy of Stanford University. ing opposing pieces are the main objects of the computer program, he said, and the program is weak in planning long-range strategy and subtle positional ad-Devising champion computer chess

programs, difficult as it is, is vastly simpler than other problems facing experts in artificial intelligence, Mr. Slate and other experts said. The single biggest problem now is in

giving computers natural language ability -the ability to converse with untrained humans in human language. **Retrieving Information**

Grouping computer memory data in terms of "frames"-associative scenarios such as "ordering a meal at a restaurant" or "participating in a fertility rite"-is one of the new techniques computer experts are particularly enthusiastic about.

"Framed information will be vastly easier to retrieve, they say, and will be available in forms much closer to human

available in form main events are deeply divided over the question of whether three can be real artificial intelligence, must of those interviewed agreed that the no-called Turing test could eventually could be available of the second secon

The test is named for the late English mathematician Alan Mathion Turing, who proposed it in the late 1940's. In the test, a human is scatted at a tolecom-munications keyboard, which he uses to converte for a half hour with a computer. He may ask any question, except such purely anthropomorphic questions as "What color are your eyes?"

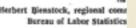
If alter the session the human is un-able to decide whether his interiorutor is human or machine, the machine may be said to have human intelligence, ad-cording to the test.

Coroling to the USL. One leading computer expert, Dr. Hans Sectioner of Carnegle-Metion University, asserts that such a machine already part-ly exists in the form of the "Chess 4.6"

Herbert Bienstock, regional come

Busy Biens Notes Big Br Cong

David Levy vs Chess 4.6, 1978





Boris chess-player, 1979



Boris chess-player, 1980s

Fantasies

- diplomacy
- generic sequential decision-making
- machine à gouverner

Problems

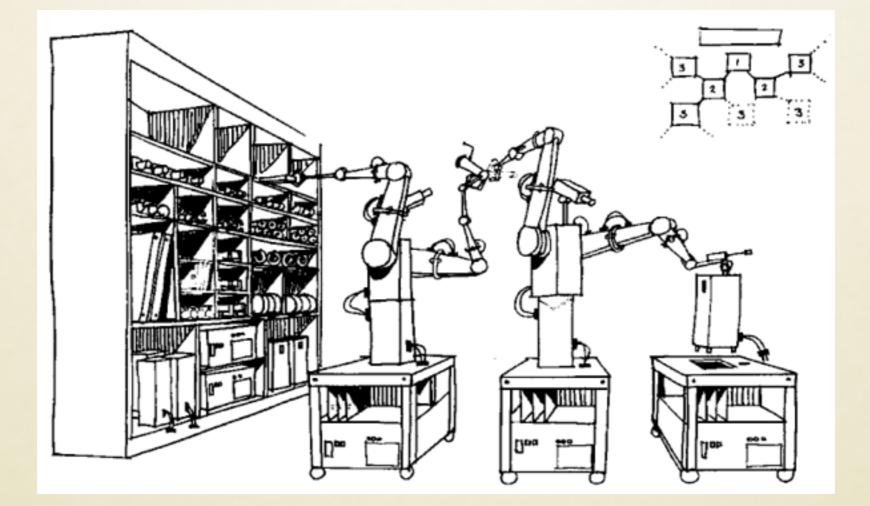
- general problems (1959)
- chess-playing
- automatic translation
- computer vision

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MACHINES MAKING MACHINES



Self-reproducing machines

SELF-IMPROVING MACHINES



SELF-IMPROVING MACHINES



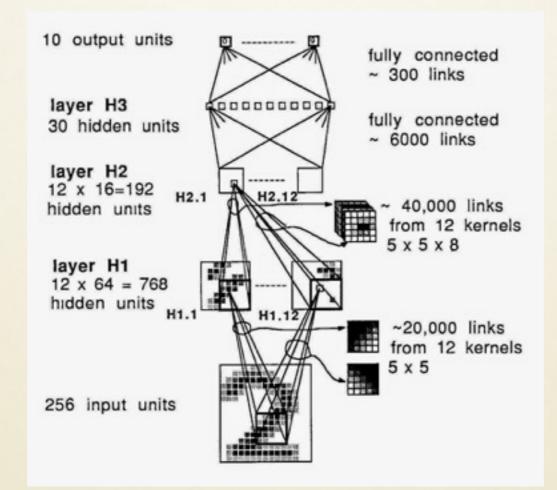
Jet-Jaguar defeating Gigan "Godzilla vs Megalon" (Fukuda,1972)

SELF-IMPROVING MACHINES



Jet-Jaguar and Godzilla greetings, "Godzilla vs Megalon" (Fukuda,1972)

MACHINE LEARNING



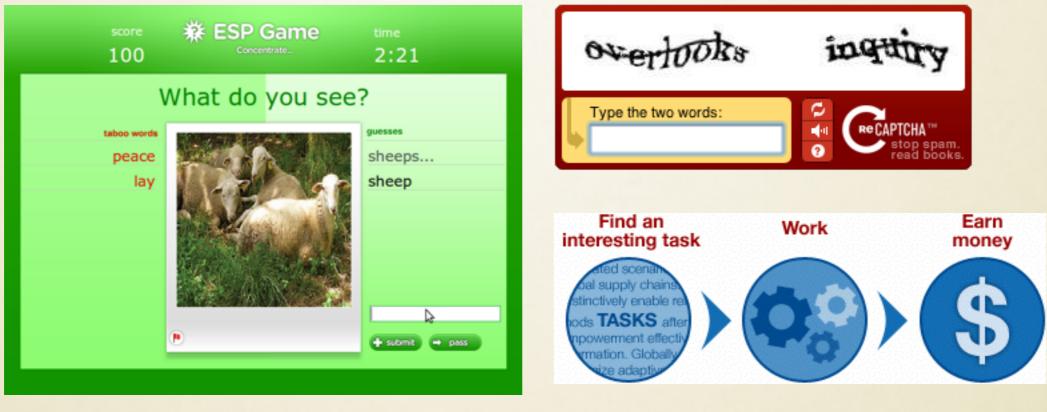
LeNet neural network for digit recognition (LeCun, 1989)

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Wiener's insights

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DATA



AMT

Collecting data through social computing and crowdsourcing

LARGE DATASETS

Hierarchy of classes:



Deng, Dong, Socher, Li, Li and Fei-Fei, "Imagenet: a large-scale hierarchical image database", CVPR'09.

Fine-grained subsets: generally more practical problems

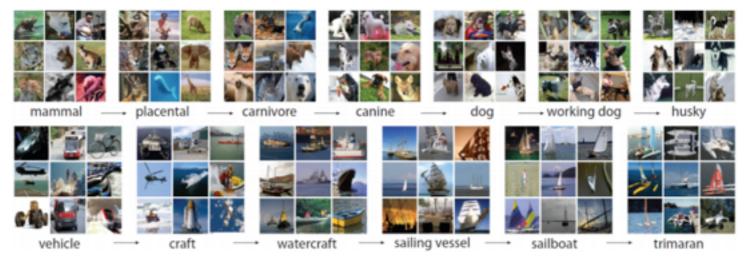


→ Vehicle: 262 classes, 226K images

ImageNet Image Classification Dataset

ACCELERATION OF PROGRESS

Hierarchy of classes:



Deng, Dong, Socher, Li, Li and Fei-Fei, "Imagenet: a large-scale hierarchical image database", CVPR'09.

Fine-grained subsets: generally more practical problems



→ Vehicle: 262 classes, 226K images

ImageNet Image Classification Dataset

AI SCIENTISTS AS ROCK-STARS

MUSIC POLITICS TV MOVIES CULTURE SPORTS REVIEWS



Facebook's Yann Lecun is an AI pioneer. Denis ALLARD/REA/Redux

LeCun won't say how much money Facebook has invested in AI, but it's recognized as one of the most ambitious labs in Silicon Valley. "Most of our AI research is focused on understanding the meaning of what people share," Zuckerberg wrote during a Q&A on his website. "For example, if you take a photo that has a friend in it, then we should make sure that friend sees it. If you take a photo of a dog or write a post about politics, we should understand that so we can show that post and help you connect to people who like dogs and politics. In order to do this really well, our goal is to build AI systems that are better than humans at our primary senses: vision,

Al and Yann LeCun in Rolling Stone magazine

ACCELERATION OF PROGRESS

Strategy

- gather the most talented people
- give unprecedented amount of resources
- focus on particular challenging problems
- anticipate the outcomes of the technology

FUTURE OF ÅI SYMPOSIUM



http://cds.nyu.edu/ai/

CHALLENGES OF AI PROGRESS

Potential challenges

- Scientific: safety, control
- Economic: jobs, employment
- Societal: personal assistants, education
- Ethical: values and norms for robots