how to become a great software **designer**

Daniel Jackson, MIT CSAIL · Boston ACM/IEEE · March 24, 2022



BRENDAN HOFFMAN FOR THE NEW YORK TIME

s buried at Lychakiv Cemetery in Lviv alongside a fellow soldier, Ivan Koverznev.

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Putin Threatens Takeover of Western Con

By ANTON TROIANOVSKI

Besieged by an onslaught of sanctions that have largely undone 30 years of economic integration with the West in the space of two weeks, President Vladimir V. Putin on Thursday opened the door to nationalizing the assets of Western companies pulling out of Russia and exhorted senior officials to "act decisively" to pre-

With Russia in danger of defaulting on its sovereign debt and facing a sharp contraction in its economy, the West is betting that he looming, generation-defining nomic crisis could make Rusfurn on their president. It is pssible, however, that the vild end up strengthening in, validating his narrative West is determined to deRussian Leader Facing Generation-Defining Economic Crisis

-I have no doubt that these sanctions would have been implemented no matter what," Mr. Putin said in televised remarks on Thursday, arguing that his intervention in Ukraine served merely as a pretext for the West to try to wreck Russia's economy. "Just as we overcame these difficulties in years past, we will overcome But the sanctions imposed in

the two weeks since the invasion combined with multinational companies that employ tens of thousands of Russians voluntarily deciding to withdraw amid the

global outrage economic press has faced under With the rul nearly half its v month, prices of I risen sharply, cas ing at supermark bank, which has k stock exchange c war began, has h capital controls, p panies from with

than \$5,000 in cash -This will be a g formational down Ruben Enikolopov, New Economic Scho

The Institute of Finance, a Washing sociation of financia dicted that Russia w percent decline in i

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how to build software? two problems to solve



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is it usable? effective? fit for purpose?









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software design









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is it usable? effective? fit for purpose?

software design

is it robust? performant? maintainable?

software engineering







The rôle of a formal functional specification is simply to act as a logical firewall between two completely different concerns... The **pleasantness problem** concerns the question whether a system meeting such-and-such a formal functional specification would satisfy our needs, meet our expectations and fulfill our hopes. The **correctness problem** concerns the question whether a given design meets suchand-such a formal functional specification.

Dijkstra, EWD952 (1986)



FREDERICK P. BROOKS, JR.



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Conceptual integrity is the most important consideration in system design.

Fred Brooks, Mythical Man Month (1975)



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The essence of a software entity is a construct of interlocking concepts... I believe the hard part of building software to be the specification, design, and testing of this conceptual construct, not the labor of representing it...

No Silver Bullet (1986)



When you go to design a house you talk to an architect first, not an engineer. Why is this?

> A Software Design Manifesto Mitchell Kapor, 1996 paraphrasing slightly





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Because the criteria for what makes a good building fall outside the domain of engineering.

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Similarly, in computer programs, the **selection of the various components** and elements of the application must be driven by the conditions of use. How is this to **be done?** By software designers.

A Software Design Manifesto Mitchell Kapor, 1996 paraphrasing slightly



what makes great designers?

inspiration = talent + process

inspiration = talent + process

the design thinking process

empathize

define

ideate

prototype

test



empathize

define

problem at hand defines context





problem at hand defines context

is there any great design that is the result of a great design process?

expertise = patterns + design moves

familiar structures

design by expertise

familiar steps

expertise = patterns + design moves

familiar structures

The well-kept secret behind the most successful designs is that they are less new than they appear. Invariably, it turns out that, in some form or other, the designer has done the same thing before. —AFD

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design by expertise

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what are the elements of software design?

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danielnicholas user:

created: 63 days ago

karma: 11

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post


a concept has a name

concept Upvote

same concept in HackerNews, NYTimes comment section, StackOverflow, etc

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purpose rank items by popularity



a concept has a purpose

purpose rank items by popularity

concept Reaction

purpose send reactions to author





a concept has a purpose

Today ~

Daniel I think we should organize a

purpose rank items by popularity

concept Reaction

purpose send reactions to author





a concept has a purpose

concept Recommendation

purpose use prior likes to recommend

Today ~

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purpose rank items by popularity

state votes: User -> set Vote for: Vote -> one Item Upvote, Downvote: set Vote rank: Item -> one Int



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Domain-Driven Tackling Complexity in the Heart of Software Eric Evans Foreword by Martin Fowler

like bounded context in DDD, but even more localized





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actions

upvote (u: User, i: Item) downvote (u: User, i: Item) unvote (u: User, i: Item)

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Cliff B. Jones Systematic Software Development using VDM **Second Edition** C.A.R. HOARE SERIES EDITO

succinct specification as actions on states VDM (1986) Z (1992) Larch (1993) Event-B (2006) Alloy (2006)



a concept catalog entry

concept Upvote

design variants

downvote as unvote use age in ranking weigh downvotes more

> typical uses social media posts comments on articles Q&A responses



related concepts Recommendation, Reaction, ...



known issues preventing double votes (require login, use IP address, save cookie) saving storage space (freeze old posts and from user info)

often used with Karma, Session, ...

composing concepts by synchronization

how to extend behavior?

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you can't downvote an item until you've received N upvotes on your own items

how to extend behavior?

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define a new concept! a hint: not just used by Upvote

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suppose I want this behavior:

you can't downvote an item until you've received N upvotes on your own items

define a new concept! a hint: not just used by Upvote concept Karma

purpose privilege good users

state
karma: User -> one Int
contribs: User -> set Item

actions

contribute (u: User, i: Item) reward (u: User, r: Int) permit (u: User, r: Int)

actions upvote (u: User, i: Item) downvote (u: User, i: Item) unvote (u: User, i: Item) concept Karma

actions contribute (u: User, i: Item) reward (i: Item, r: Int) permit (u: User, r: Int)

actionsalso realiseupvote (u: User, i: Item)downvote (u: User, i: Item)unvote (u: User, i: Item)

when upvote (u, i)
and i in u'.contribs
also reward (u', 10)

concept Karma

actions

contribute (u: User, i: Item) reward (i: Item, r: Int) permit (u: User, r: Int)

actions also reward (u', 10) actions contribute (u: User, i: Item) upvote (u: User, i: Item) downvote (u: User, i: Item) reward (i: Item, r: Int) unvote (u: User, i: Item) permit (u: User, r: Int)

> when downvote (u, i) also permit (u, 20)

when upvote (u, i) and i in u'.contribs

concept Karma

concept Karma



contrib (Alice, post1)



contrib (Alice, post1)

contrib (Bob, post2)

concept Upvote upvote (Bob, post1)



contrib (Alice, post1)

contrib (Bob, post2)

concept Upvote when upvote (u, i) upvote (Bob, post1) also reward (u, 10)





















composition uses event sync from Hoare's CSP





design moves mechanical analogs

three pairs of design moves

three pairs of design moves


three pairs of design moves





three pairs of design moves

split-merge: tradeoff simplicity/flexibility

split-merge: tradeoff simplicity/flexibility



photocopier





printer + scanner

split-merge: tradeoff simplicity/flexibility



photocopier



emergency flashlight





printer + scanner



flashlight + battery + charger



unify-specialize: tradeoff simplicity/specificity

unify-specialize: tradeoff simplicity/specificity



set of wrenches





adjustable wrench

unify-specialize: tradeoff simplicity/specificity



set of wrenches



macro lens



general-purpose lens

tighten-loosen: tradeoff automation/flexibility

tighten-loosen: tradeoff automation/flexibility

tighten



light pull / door lock



airplane toilet lock

tighten-loosen: tradeoff automation/flexibility

tighten



light pull / door lock



dimmers with separate controls



airplane toilet lock





rotary dimmer switch

successful design moves in software

Zoom	>
Show Warnings Show Sync Status	
Enter Full Screen	fn F
Hide Toolbar Customize Toolbar	℃ ೫ Τ

full screen toggle emerges as partial concept (c. 2010?)



full screen toggle emerges as partial concept (c. 2010?)



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play-in-window option now an independent concept (2021)



full screen toggle emerges as partial concept (c. 2010?)



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Slideshow	
senter Display in Window	

Customize Presenter Display...

play-in-window option now an independent concept (2021)



merge: a simple & clever new shortening concept

yellkey

enter url and length of time for key to exist.

https://dnj.photo

5 minutes

generate yellkey

your key is: **move**.

go to www.yellkey.com/move to use.

one concept, allows familiar words as short URLs



merge: a simple & clever new shortening concept

yellkey

enter url and length of time for key to exist.

https://dnj.photo

5 minutes

generate yellkey

your key is: move.

go to www.yellkey.com/move to use.

one concept, allows familiar words as short URLs



List Name: dnj-play1 Description: none Attributes: active, moira mailing list Permissions: private, visible Last Modified: by dnj with moiraws on 22-mar-2022 09:39:00 Edit Members Add Member: Add Leave List: Remove Me Mitt Users Daniel Jackson (dnj) remove Email Addresses	WebMoira List Manager : Daniel Jackson				Help	My Lists	Undo Log (1)
Members Add Member: Add Leave List: Remove Me MIT Users Daniel Jackson (dnj) remove Email Addresses Add Add Administrator: Add Add Add Add Add Add Add Add Add Ad	List Name:dnj-play1Description:noneAttributes:active, moira mailing listPermissions:private, visibleLast Modified:by dnj with moiraws on 22-mar-2022 09:39:00Edit						
Add Member: Add Leave List: Remove Me MIT Users Add Administrator: Daniel Jackson (dnj) remove Email Addresses MIT Users	Members		Administrators				
Leave List: Remove Me MIT Users Add Administrator: Daniel Jackson (dnj) remove Email Addresses MIT Users	Add Member:	Add	Owner:	dnj-play2 (Lis	t)		
MIT Users Add Administrator: Add Daniel Jackson (dnj) remove Leave Owner List: Remove Me Email Addresses MIT Users MIT Users	Leave List: Remove Me		Change Owner:				Change
Daniel Jackson (dnj) remove Leave Owner List: Remove Me Email Addresses MIT Users	MIT Users		Add Administrator:				Add
Email Addresses MIT Users	Daniel Jackson (dnj)	remove	Leave Owner List:	Remove Me			
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daniel@dnj.pnoto remove Daniel Jackson (dnj) remove	daniel@dnj.photo	remove	Daniel Jackson (dnj)				remove

WebMoira List Manager : Daniel Jackson			Help My Lists	Undo Log (1)		
List Name:dnj-play1Description:noneAttributes:active, moira mailing listPermissions:private, visibleLast Modified:by dnj with moiraws on 22-mar-2022 09:39:00Edit						
Members		Administrators				
Add Member:	Add	Owner: dnj-	olay2 (List)			
Leave List: Remove Me		Change Owner:		Change		7
MIT Users		Add Administrator:		Add		
Daniel Jackson (dnj)	remove	Leave Owner List: Ren	move Me		unifv	1
Email Addresses		MIT Users				
daniel@dnj.photo	remove	Daniel Jackson (dnj)		remove		





Mailing

List

can toggle mailing list attribute

WebMoira List Manager : Daniel Jackso	on		Help	│ My Lists │	Undo Log (1)		
List Name:dnj-play1Description:noneAttributes:active, moira mailing listPermissions:private, visibleLast Modified:by dnj with moiraws on 22-mar-2022 09:39:00Edit							Lis
Members		Administrators					LIS
Add Member:	Add	Owner:	dnj-play2 (List)				
Leave List: Remove Me		Change Owner:			Change		1
MIT Users		Add Administrator:			Add		
Daniel Jackson (dnj)	remove	Leave Owner List:	Remove Me			unifv	
Email Addresses		MIT Users					
daniel@dni photo	remove	Daniel Jackson (dni)			remove		





Mailing

List

can toggle mailing list attribute

can create admin list with no login users!

WebMoira List Manager : Daniel Jackson		Help	My Lists Undo Log (1)		
List Name:dnj-play1Description:noneAttributes:active, moira mailing listPermissions:private, visibleLast Modified:by dnj with moiraws on 22-mar-2022 09:39:00Edit					List
Members	Administrators				LISU
Add Member: Add	Owner:	dnj-play2 (List)			
Leave List: Remove Me	Change Owner:		Change		1
MIT Users	Add Administrator:		Add		
Daniel Jackson (dnj) remove	Leave Owner List:	Remove Me		unify	
Email Addresses	MIT Users				
daniel@dnj.photo remove	Daniel Jackson (dnj)		remove		





Mailing

List

sists from term to t	erm (so students and
om year to year, t mbers without a	Published Publish this post now.
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DUPLICATE	APPLY

Squarespace: can schedule blog posts but not other pages, and can change pub date independently (only affects order)

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DUPLICATE	APPLY	

Squarespace: can schedule blog posts but not other pages, and can change pub date independently (only affects order) author: "Daniel Jackson" title: "The Class Number Dilemma" date: "2022-02-24" description: "A Concept Example in Everyday Life" summary: "Who knew such a simple thing could be so challenging?"

The Class Number Dilemma

Who knew such a simple thing could be so challenging?

February 24, 2022 · 3 min · Daniel Jackson

Hugo: any page can have date field to schedule, just set date in future

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The Class Number Dilemma

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	Promotio
tups	javascript - JavaScript makes me f
	Terms · Privacy · Program Policies



Promotio
tups javascript - JavaScript makes me f
Terms · Privacy · Program Policies

=	Gmail	Q Search mail			
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concept trash

purpose undo deletion

structure trash: **set** Item

actions delete (i: Item) restore (i: Item) empty ()

concept trash

purpose undo deletion

structure trash: **set** Item

actions delete (i: Item) restore (i: Item) empty ()



concept label

purpose organize with overlapping

structure
labels: Item -> set Label

actions add (i: Item, l: Label) remove (i: Item, l: Label) find (ls: **set** Label, **out** is: **set** Item)



concept trash

purpose undo deletion

structure trash: **set** Item

actions delete (i: Item) restore (i: Item) empty ()

purpose organize with overlapping

structure labels: Item -> **set** Label

concept label

when delete (i) also add (i, 'trash')

actions add (i: Item, l: Label) remove (i: Item, l: Label) find (ls: set Label, out is: set Item)

integrating these concepts is tricky

		C	More -		
CIICK ON	Empty Trash now (messages that have been i				
trash	🗌 前 me	e, Alyssa (13)		had	
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	1–2 of 2	< >		.
in Trash more than 30 days will be automatically deleted)				
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odates Bei	n, welcome to	o your new (Googl	9:01 am
click on trash		C	More -	
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filter on todo label

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filter on todo and trash



didton	□ ▼ C More ▼	1–2 of 2 >	-
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filter on todo and trash	label:todo label:trash		
	□ - C More -	1–1 of 1 < >	- ¢ -
	me, Alyssa	Trash hacking meetups todo javascript -	10:11 am

click on trash	 More Empty Trash now (messages that have being me, Alyssa (13) me, Alyssa (13) Andy from Google 	1–2 of 2 Deen in Trash more than 30 days will be automatically hacking meetups todo javascript - Hello a Updates Ben, welcome to your new Googl	v deleted) 11:48 am 9:01 am
filter on todo label	Iabel:todo Image: Constraint of the second		B
	There are	no conversations with this label.	
filter on todo	Iabel:todo label:trash 	 Q< III 	B B
and trash	📄 🏦 me, Alyssa	Trash hacking meetups todo javascript -	10:11 am
filter on	label:todo OR label:meetup	- Q<	D B
something else	C More -		\$ -
	Q Some messages in Tra	ash or Spam match your search. View messages.	

	 Trash Trash Q Search 	
Trash		Empty
Weston	Date Added	Date Modified
📄 photos for dropbox example	Yesterday at 1:31 PM	Aug 29, 2018 at 2:23 PM
Screen Shot 2020-07-17 at 7.20.50 PM	Yesterday at 10:43 AM	Jul 17, 2020 at 7:20 PM
Screen Shot 2020-07-17 at 7.20.38 PM	Yesterday at 10:43 AM	Jul 17, 2020 at 7:20 PM
Screen Shot 202020 at 10.40.45 AM	Yesterday at 10:43 AM	Yesterday at 10:40 AM
Screen Shot 2020-07-17 at 3.27.57 PM	Yesterday at 10:39 AM	Jul 17, 2020 at 3:28 PM
Screen Shot 2020-07-17 at 3.27.59 PM	Yesterday at 10:39 AM	Jul 17, 2020 at 3:28 PM
Screen Shot 2020-07-17 at 3.29.53 PM	Yesterday at 10:39 AM	Jul 17, 2020 at 3:29 PM
Screen Shot 2020-07-17 at 3.30.07 PM	Yesterday at 10:39 AM	Jul 17, 2020 at 3:30 PM
Screen Shot 2020-07-17 at 3.33.01 PM	Yesterday at 10:39 AM	Jul 17, 2020 at 3:33 PM

		👕 Trash
		✓ ≡ ✓ Q ≤
folder	Trash	
sortable by	Weston	Date Added
volume!	📄 photos for dropbox example	Yesterday at 1:31 PM
	Screen Shot 2020-07-17 at 7.20.50 PM	Yesterday at 10:43 A
	Screen Shot 2020-07-17 at 7.20.38 PM	Yesterday at 10:43 A
	Screen Shot 202020 at 10.40.45 AM	Yesterday at 10:43 A
	Screen Shot 2020-07-17 at 3.27.57 PM	Yesterday at 10:39 A
	Screen Shot 2020-07-17 at 3.27.59 PM	Yesterday at 10:39 A
	Screen Shot 2020-07-17 at 3.29.53 PM	Yesterday at 10:39 A
	Screen Shot 2020-07-17 at 3.30.07 PM	Yesterday at 10:39 A
	Screen Shot 2020-07-17 at 3.33.01 PM	Yesterday at 10:39 A

Search	
	Empty
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	Date Modified
Λ	Aug 29, 2018 at 2:23 PM
١M	Jul 17, 2020 at 7:20 PM
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M	Yesterday at 10:40 AM
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Search	
	Empty
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	Date Modified
Λ	Aug 29, 2018 at 2:23 PM
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AM	Jul 17, 2020 at 7:20 PM
AM	Jul 17, 2020 at 7:20 PM
AM	Yesterday at 10:40 AM
AM	Jul 17, 2020 at 3:28 PM
AM	Jul 17, 2020 at 3:28 PM
AM	Jul 17, 2020 at 3:29 PM
AM	Jul 17, 2020 at 3:30 PM
AM	Jul 17, 2020 at 3:33 PM





focus and exposure points aligned



focus and exposure points aligned



focus and exposure

points separated



focus and exposure points aligned



focus and exposure

points separated



focus and exposure points aligned



points separated

1/×



focus and exposure points aligned





focus and exposure points separated

design moves in response to problems

aspect ratio in fujifilm cameras

a lovely camera fuji x100



complex menu system: image quality setting



complex menu system: image quality setting



complex menu system: image quality setting





aspect ratio



aspect ratio





NIC	MAENIII		
	3:2		664
	16:9		681
	1:1		702
M	3:2		707
M	16:9		719
M]:]		734
5	3:2		746
M)		664	FRAMES





non-standard ratio + raw?



problem #1: no non-standard ratio unless also save JPG!



raw image showing non-destructive aspect ratio crop

problem #2: very few ratio options

Comments Updates



Fuji, give us 4:3, 5:4, and 6:7 aspect ratios on X-series cameras

636 have signed. Let's get to 1,000!



At 1,000 signatures, this petition is more likely to be featured in recommendations!

problem #2: very few ratio options

change.org

Petition details

Comments

Updates

C	3:2	664	
L	16:9	681	
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5	3:2	746	and and and a

Fuji, give us 4:3, 5:4, and 6:7 aspect ratios on X-series cameras

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At 1,000 signatures, this petition is more likely to be featured in recommendations!



diagnosis?

aspect ratio is not a concept

merged into JPEG image size concept so cannot be controlled independently I call this "overloading by piggybacking"

solution: split concepts

would allow ratio change to raws without JPEGs would avoid combinatoric explosion of options

diagnosis?

aspect ratio is not a concept

merged into JPEG image size concept so cannot be controlled independently I call this "overloading by piggybacking"

solution: split concepts

would allow ratio change to raws without JPEGs would avoid combinatoric explosion of options



message filters in apple mail

how many ways to filter messages?

how many ways to filter messages?

Move to	Q dnj
	 People Daniel Jackson <daniel@dnj.photo></daniel@dnj.photo> Sender contains: dnj
	Subjects Subject contains: dnj

search for a message



how many ways to filter messages?

Move to	Q dnj	×
	 People Daniel Jackson <daniel@dnj.photo></daniel@dnj.photo> Sender contains: dnj 	
	Subjects ⊠ Subject contains: dnj	

search for a message

any ᅌ of the foll	owing conditions are met:	
То	ᅌ does not contain ᅌ dnj@mit.ec	łu – +
erform the following	actions:	
Move Message	🜖 to mailbox: 📋 Groups 🔹	(-) (+)
		00

create a rule


Move to	– –	Q dnj	8
		 People Daniel Jackson <daniel@dnj.photo></daniel@dnj.photo> Sender contains: dnj 	
		Subjects Subject contains: dnj	

search for a message

f any 📀 of the fol	lowing conditions are met:		
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define a smart folder

10:29 AM



Move to	– –	Q dnj	8
		 People Daniel Jackson <daniel@dnj.photo></daniel@dnj.photo> Sender contains: dnj 	
		Subjects Subject contains: dnj	

search for a message

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define a smart folder

10:29 AM



search options

Move to	– –	Q dnj	8
		 People Daniel Jackson <daniel@dnj.photo></daniel@dnj.photo> Sender contains: dnj 	
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search for a message

f any 📀 of the fol	lowing conditions are met:		
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define a smart folder

10:29 AM



×

~	From
	То
	Cc
	Subject
	Any recipient
	Message is addressed to my full nar
	Message is not addressed to my ful
	Date sent
	Date received
	Account
	Sender is in my contacts
	Sender is not in my contacts
	Sender is in my previous recipients
	Sender is not in my previous recipie
	Sender is VIP
	Sender is member of group
	Sender is not a member of group
	Message content
	Message is junk mail
	Message is signed
	Message is encrypted
	Priority is high
	Priority is normal
	Priority is low
	Any attachment name
	Attachment type
	Every Message
	Edit header list

rule options



Move to	– –	Q dnj	8
		 People Daniel Jackson <daniel@dnj.photo></daniel@dnj.photo> Sender contains: dnj 	
		Subjects Subject contains: dnj	

search for a message

f any 📀 of the fol	lowing conditions are met:		
То	o does not conta	in 📀 dnj@mit.edu	-+
Perform the following	actions:		
Move Message	ᅌ to mailbox: Groups	0	-+
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	create a	rule	
	create a	rule	
	create a	rule	
art Mailbox Name:	Create a	. rule	
art Mailbox Name: ntains messages th	Create a	owing conditions:	
art Mailbox Name: ntains messages th Date last viewed	Today at match all Image: Control of the foll Image: Control of the foll Image: Control of the foll	owing conditions:	

define a smart folder

10:29 AM



Q ANY ✓ Daniel Jackson From To

✓ Entire Message

search options

	Entire message
	From
	Any recipient
	Subject
	Date received
~	Date last viewed
	Account
	Sender is member of group
	Sender is VIP
	Message is flagged
	Message is unread
	Priority is low
	Priority is normal
	Priority is high
	Message has flag
	Message was replied to
	Message was not replied to
	Message is in mailbox
	Message is not in mailbox
	Contains attachments
	Any attachment name
	Attachment type

×

✓ From То Сс Subject Any recipient Message is addressed to my full name Message is not addressed to my full name Date sent Date received Account Sender is in my contacts Sender is not in my contacts Sender is in my previous recipients Sender is not in my previous recipients Sender is VIP Sender is member of group Sender is not a member of group Message content Message is junk mail Message is signed Message is encrypted Priority is high Priority is normal Priority is low Any attachment name Attachment type Every Message Edit header list...

rule options

smart folder options



search, rule and smart folder all include their own specialized concepts incomparable features, different UIs

unify in a single message filter concept include "create folder from search", eg

diagnosis?

search, rule and smart folder all include their own specialized concepts incomparable features, different UIs

unify in a single message filter concept include "create folder from search", eg

diagnosis?





sticky hands in zoom



zoom



zoom



likes in facebook







concept Upvote
purpose rank items by popularity
actions
upvote (u: User, i: Item)

• • •





concept Upvote
purpose rank items by popularity
actions
upvote (u: User, i: Item)

• • •

concept Reaction purpose convey emotion to author actions reactAngry (u: User, i: Item)





concept Upvotepurpose rank items by popularityactionsupvote (u: User, i: Item)

• • •

concept Reaction
purpose convey emotion to author
actions
reactAngry (u: User, i: Item)

unwanted sync? $\bullet \bullet \bullet$

ம் Like

Comment

a facebook split





a facebook split



Comment



a facebook split

event deletion in google calendar



This message is from a mailing list.

Despite some erroneous messages sent to this list accidentally, Kanit's talk is happening! Please join us on Monday.

November 15, 2018 at 2:04 PM Re: TALK: Monday 11-19-2018 Kanit (Ham) Wongsuphasawat: No... Details Cc: seminars@csail.mit.edu, HCI-Seminar@lists.csail.mit.edu

Unsubscribe (×)



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	HCI Semina Wednesday, Dec	Duplicate
		Copy to
	Daniel's Calendar	Help & feedback

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event **installed** automatically in user's calendar

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event **installed** automatically in user's calendar

user **deletes** event from calendar

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	Daniel's Calendar	Help & feedback

event **installed** automatically in user's calendar

user **deletes** event from calendar

cancellation email automatically sent to other invitees

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	Daniel's Calendar	Help & feedback

Canceling and deleting events in the Google Calendar mobile app is similar to on a desktop.

- 1. First, open Google Calendar.
- 2. Tap on the event you wish to cancel.
- 3. Press on the three dots in the top right corner of the event window.
- 4. Select Delete.
- 5. Tap Delete event. Google Calendar will send a cancellation email to the guests.

Mar 22, 2021

https://wpamelia.com > Blog

How to Cancel an Event in Google Calendar - Amelia booking ...

seminar announced as email to listserv with attached calendar event

event **installed** automatically in user's calendar

user **deletes** event from calendar

cancellation email automatically sent to other invitees



Are you sure you want to delete this event?

Deleting this meeting will remove it from your calendar and notify the invitees that this event has been deleted. You can't undo this action.

how to delete spam calendar events?



a long time problem in iCal too

diagnosis?



• • •

concept calendar purpose record engagements actions createEvent (...): Event deleteEvent (e: Event)

diagnosis?



• • •

concept calendar purpose record engagements actions createEvent (...): Event deleteEvent (e: Event)

diagnosis?

concept invitation purpose coordinate events actions accept (e: Event) decline (e: Event)

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concept calendar purpose record engagements actions createEvent (...): Event deleteEvent (e: Event)

diagnosis?

concept invitation purpose coordinate events actions accept (e: Event) decline (e: Event)

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concept calendar purpose record engagements actions createEvent (...): Event deleteEvent (e: Event)

diagnosis?







Are you sure you want to delete this event?

Deleting this event will notify the organizer that you're declining the event and deleting it from your calendar. You can't undo this action.



Delete and Don't Notify

resolution to design problem make sync optional

apple's solution

- Delete and Notify





Are you sure you want to delete this event?

Deleting this event will notify the organizer that you're declining the event and deleting it from your calendar. You can't undo this action.



Delete and Don't Notify

resolution to design problem make sync optional

apple's solution



Delete and Notify







takeaways

structure your software design with concepts

inventory the concepts, identify the critical ones see if you can describe them fully independently then formulate interactions as synchronizations

takeaways

structure your software design with concepts

inventory the concepts, identify the critical ones see if you can describe them fully independently then formulate interactions as synchronizations

apply design moves to explore new options never a panacea, always a tradeoff

takeaways
structure your software design with concepts

inventory the concepts, identify the critical ones see if you can describe them fully independently then formulate interactions as synchronizations

apply design moves to explore new options never a panacea, always a tradeoff

software concepts as patterns

only hinted at this, but equally important don't reinvent the wheel! express your design as sync of familiar concepts?

takeaways



essenceofsoftware.com

newsletter essenceofsoftware.com/subscribe

join the discussion about concept design! **forum.softwareconcepts.io**

unused slides

Dropbox & the case of the disappearing files



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making space: list big files and delete the ones you don't recognize



making space: list big files and delete the ones you don't recognize



very unhappy colleagues

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Today ~

disappeared from the Dropbox folder! Did someone delete them?





Dropbox: Edit Someone accidentally deleted thousands of files in my company Dropbox: how can I quickly undelete them? Edit

Add Question Details

Comment · Share · Report · Options











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answer: it depends

if Ava just shares Bella Plan with Bella and Bella renamed the folder, Ava sees no change

if Ava shared a folder containing Bella Plan then Ava <u>does</u> see the change



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Bella deletes Bella Plan from shared folder Bella Party

Delete folder?

Party'?



Bella deletes Bella Plan from shared folder Bella Party

Delete folder?

Party'?

Remove shared folder?

Bella deletes shared folder Bella Party

add it later.



survey of dropbox users (MIT CS undergrads)







Kelly Zhang

correctly predicting behavior



how many users believe Dropbox is structured



how many users believe Dropbox is structured



how Dropbox is actually structured





how many users believe Dropbox is structured



how Dropbox is actually structured







purpose tag items with properties for lookup **state**

properties: Item -> set Property

- key: Property -> one Key
- val: Property -> one Val





purpose tag items with properties for lookup **state**

properties: Item -> set Property

- key: Property -> one Key
- val: Property -> one Val



concept folder

purpose organize items into disjoint categories
state

contents: Folder -> set (Folder + Item)
root: one Folder





purpose tag items with properties for lookup state

properties: Item -> set Property

- key: Property -> one Key
- val: Property -> one Val



concept folder





purpose tag items with properties for lookup
state

properties: Item -> set Property

- key: Property -> one Key
- val: Property -> one Val



concept folder

purpose organize items into disjoint categories
state

contents: Folder -> set (Folder + Item)
root: one Folder





concept unix directory

purpose organize items into overlapping categories
state

```
entries: Dir -> set Entry
name: Entry -> one Name
```

```
item: Entry -> one (File + Dir)
```





Twitter & the case of the surprised first lady











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Seems the only #Wall @realDonaldTrump's built is the one between him and @FLOTUS #Melania #trump



○ 8,221 8:15 PM - May 2, 2017

 \bigcirc 4,022 people are talking about this



MELANIA TRUMP liked your Tweet

Seems the only #Wall @realDonaldTrump's built is the one between him and @FLOTUS #Melania #trump pic.twitter.com/ XiNd2jiLUF





Nov 2, 2015: Twitter changes Favorite (Star) to Like (Heart)



We are changing our star icon for favorites to a heart and we'll be calling them likes... We know that at times the star could be confusing, especially to newcomers. You might like a lot of things, but not everything can be your favorite. *Twitter press release*

Nov 2, 2015: Twitter changes Favorite (Star) to Like (Heart)










Seems the only #Wall @realDonaldTrump's built is the one between him and @FLOTUS #Melania #trump



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concept Upvote purpose rank items by popularity

concept Bookmark purpose save items to revisit



Seems the only #Wall @realDonaldTrump's built is the one between him and @FLOTUS #Melania #trump



>

concept Upvote purpose rank items by popularity

concept Bookmark purpose save items to revisit

missing concept!







twitter adds a new concept (2018)







concept Upvote purpose rank items by popularity

twitter adds a new concept (2018)



The Boston Globe 🤣 @BostonGlobe · 21h

Andrew Yang would fine gunmakers for deaths caused by their products.



Yang would fine gunmakers for deaths caused by their products - Th... You probably know Andrew Yang wants to give every American \$1,000 a month. Something you might not know: He wants to fine gun ... S bostonglobe.com



concept Upvote purpose rank items by popularity

twitter adds a new concept (2018)



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twitter adds a new concept (2018)



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concept Bookmark purpose save items to revisit

a new path inspired by old ideas









designer's model













interface designer conveys design



interface designer conveys design



















The DESIGN of EVERYDAY THINGS

DON NORMAN

focus on faithful projection of design model mapping, affordance/signifiers, gulfs

theory turned into practice through heuristics 8 Golden Rules (Shneiderman) First Principles of Interaction Design (Tognazzini) 10 Usability Heuristics (Nielsen)

result: huge improvements in usability anyone can design a great UI

If a simple model is not explicitly or implicitly provided, users formulate their own myths about how the system works... The system has to be designed with an **explicit conceptual model** that is easy enough for the user to learn.

Stuart Card & Thomas Moran (1986)













concept Upvote
purpose rank items by popularity
actions
upvote (u: User, i: Item)

• • •





concept Upvote
purpose rank items by popularity
actions
upvote (u: User, i: Item)

• • •







concept Upvote
purpose rank items by popularity
actions
upvote (u: User, i: Item) •••••••

concept Reaction
purpose convey emotion to author
actions
...





concept Upvote
purpose rank items by popularity
actions
upvote (u: User, i: Item) •••••••

