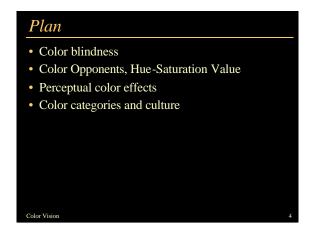
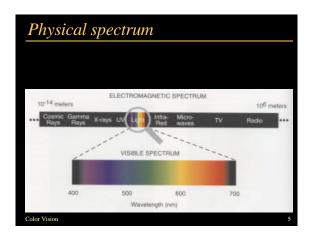
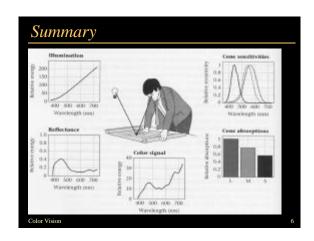


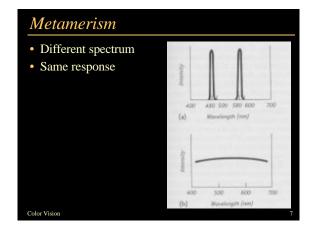


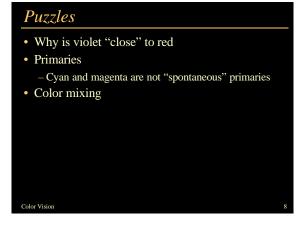
# Talks • Abstract • Issues



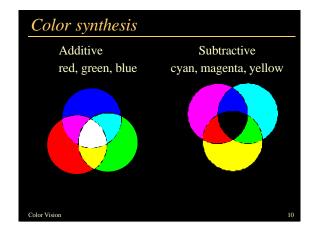


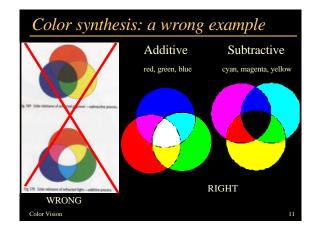




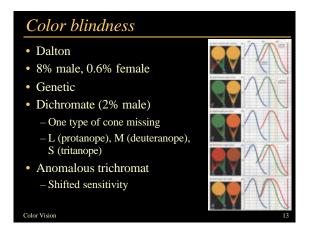


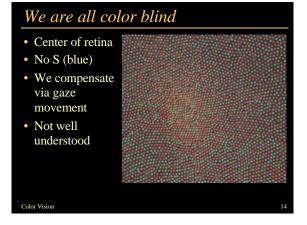
# Why color is complex 3 dimensional Difference spectrum-color Additive-subtractive LMS-opponents-Hue Saturation Value Color constancy Color appearance effects Cultural Preferred colors, memory

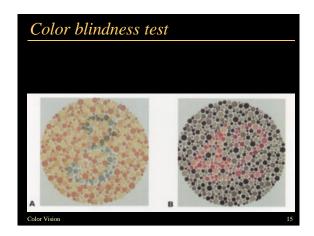


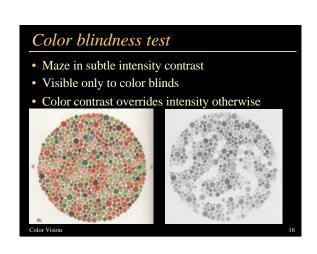


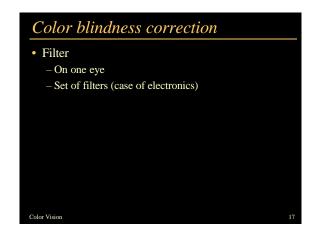




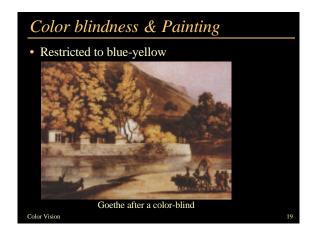








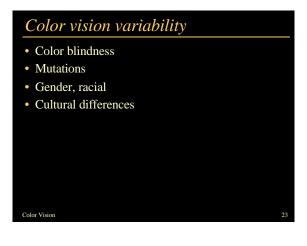




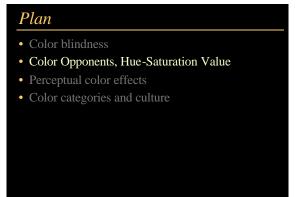






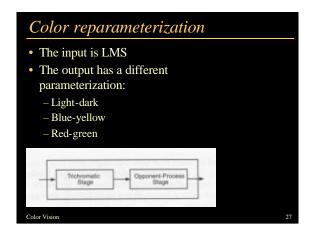


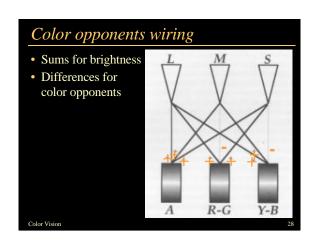


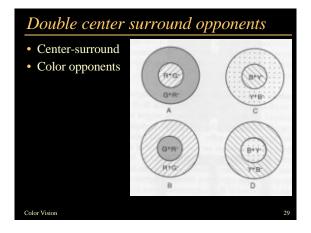


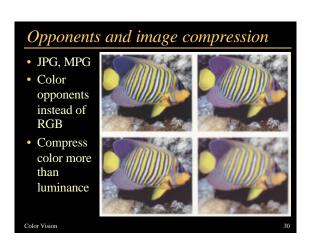
Color Vision



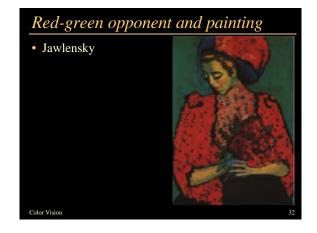






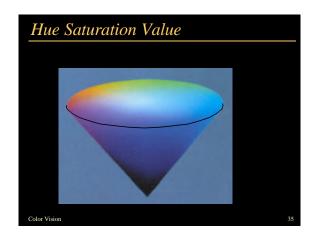


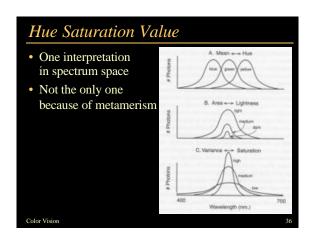


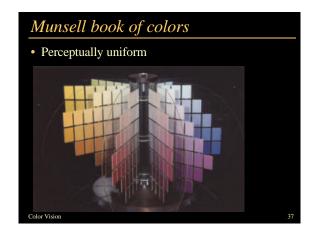






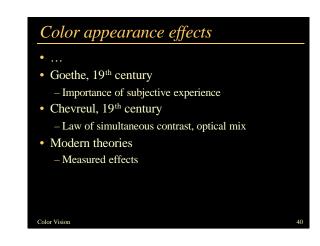


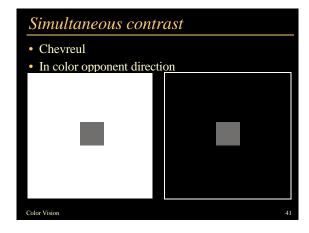


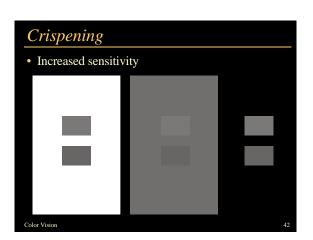


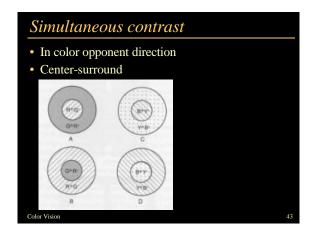


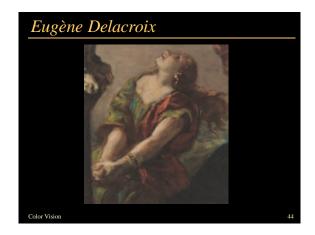


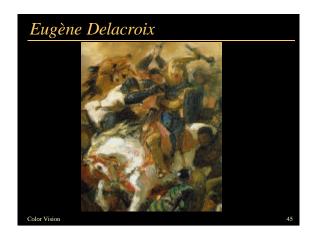


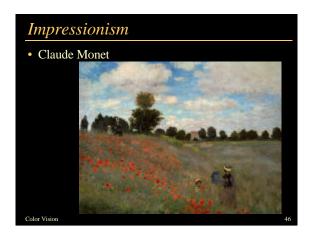


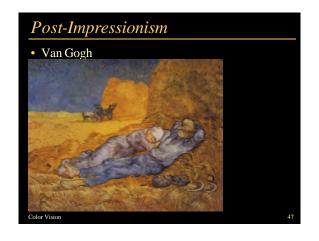


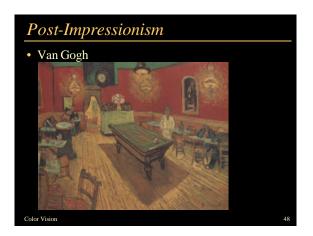


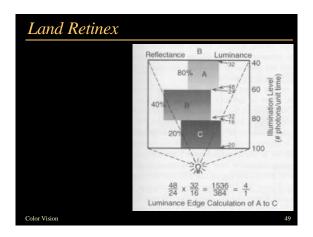


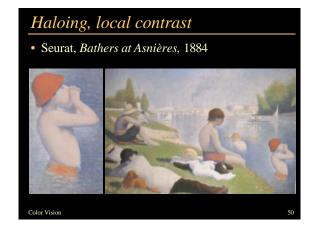


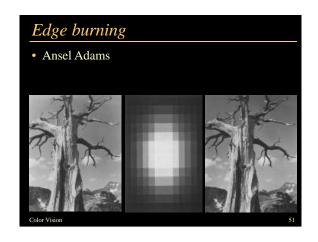


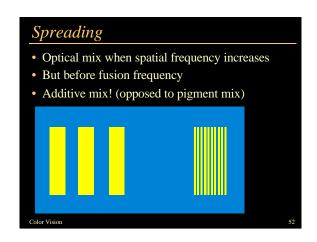


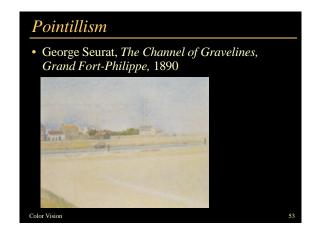


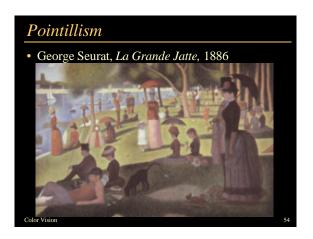


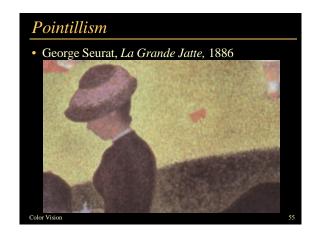


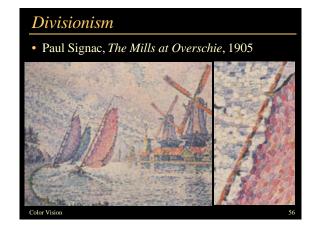


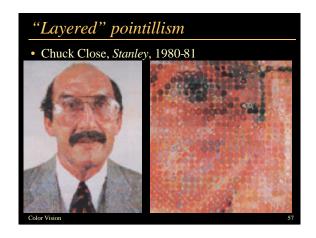


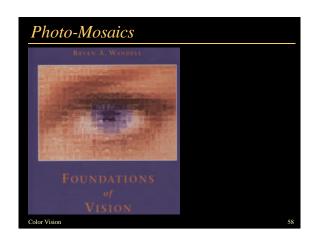


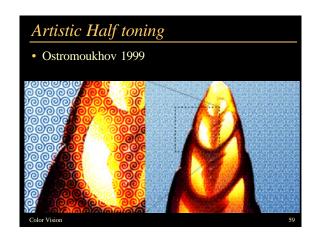


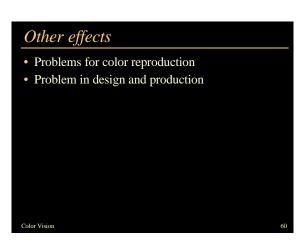








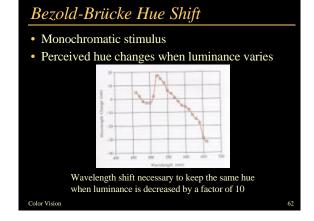




# Hunt and Stevens effect

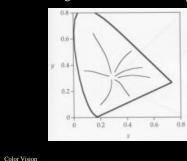
- · Stevens effect
  - Contrast increases with luminance
- Bartleson-Breneman effect
  - Image contrast changes with surround
  - A dark surround decreases contrast (make the black of the image look less deep)
- Hunt effect
  - Colorfulness increases with luminance
- Hence the need for gamma correction

Color Vision



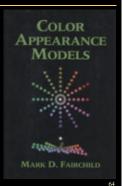
## Abney Effect

• Hue changes with the addition of pure white



## Color appearance models

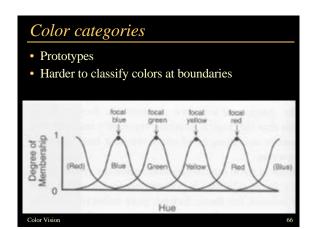
- Predict the appearance of a color depending on
  - Objective stimulus
  - Surrounding, context

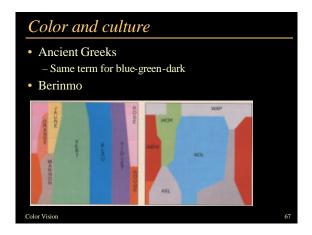


### Plan

- Color blindness
- Color Opponents, Hue-Saturation Value
- Perceptual color effects
- Color categories and culture

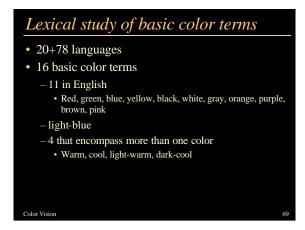
Color Vision 6

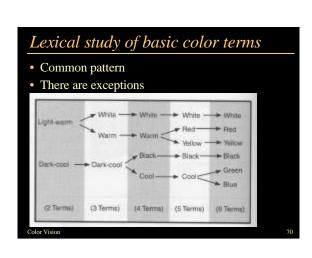




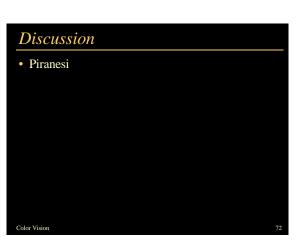
# Lexical study of basic color terms Berlin and Kay 1969-78 20+78 languages Monolexemic – Not compound, e.g. not "blue-green" Primary chromatic reference – Not material, e.g. not "gold" – But allow "orange" General purpose – No specific field, e.g. not "blond", "roan" High frequency – E.g. not "mauve", "taupe", "puce"

Color Vision





# Visual Perception Very complex Different stages Different pathways for different elements Can explain some pictorial techniques/styles Can be helped of challenged



### Discussion

- · Perception and images
- Does it help the analysis
- Does it dazzle?
- Does it refrain creativity?

Color Vision

or Vision

### Color terms (Fairchild 1998

- Color
- Hue
- Brightness vs. lightness
- · Colorfulness and Chroma
- Saturation
- Unrelated and related colors

Color Vision

Vision 74

### Color

- chromatic and achromatic content. This attribute can be described by chromatic color names such as yellow, orange, brown, red, pink, green, blue, purple, etc., or by achromatic color names such as white, gray, black, etc., and qualified by bright, dim, light, dark, etc., or by combinations of such names.
- Note: Perceived color depends on the spectral distribution of the color stimulus, on the size, shape, structure, and surround of the stimulus area, on the state of adaptation of the observer's visual system, and on the observer's experience of the prevailing and similar situations of observations.

olor Vision

### Related and Unrelated Colors

- Unrelated Color
  - Color perceived to belong to an area or object seen in isolation from other colors.
- · Related Color
  - Color perceived to belong to an area or object seen in relation to other colors.

Color Vision

76

### Hue

- Hue
  - Attribute of a visual sensation according to which an area appears be similar to one of the perceived colors: red, yellow, green, and blue, or to a combination of two of them.
- Achromatic Color
  - Perceived color devoid of hue.
- Chromatic Color
  - Perceived color possessing a hue.

Color Vision

# Brightness vs. Lightness

- Brightness
  - Attribute of a visual sensation according to which an area appears to emit more or less light.
- Lightness:
  - The brightness of an area judged relative to the brightness of a similarly illuminated area that appears to be white or highly transmitting.

Color Vision

on 7

# Colorfulness & Chroma

### Colorfulness

 Attribute of a visual sensation according to which the perceived color of an area appears to be more or less chromatic.

### • Chroma:

 Colorfulness of an area judged as a proportion of the brightness of a similarly illuminated area that appears white or highly transmitting.

Color Vision

# Saturation

- Colorfulness of an area judged in proportion to its brightness.

Color Vision