

Workshop: Transforming Science Coverage in the General Media

Monday, May 13, 5-6:30pm
32-D462 (Star Room, [Stata Center](#))

Today, primary scientific literature is read almost exclusively by specialists. The public can only stay abreast of research advances through the filter of the media. This system is broken, as it leaves a communication gap between scientists and the public. This workshop will explore new models for science communication in which writers partner closely with scientists to produce mainstream science coverage. We invite scientists, writers, and other interested parties to join us for a short presentation followed by workshop discussions with the current leaders of [NeuWrite](#), a writing group of research scientists and professional writers based in New York. There will be food. *Free and open to the public. Advance registration is required.*



Rebecca Brachman is a doctoral candidate in neuroscience at Columbia University, where she studies the molecular biology of psychiatric disorders. She holds a bachelor's degree in creative writing and briefly pursued a career in playwriting and screenwriting. She has co-directed NeuWrite since 2012.



Tim Requarth is an NIH National Research Service Award fellow and doctoral candidate in neuroscience at Columbia University, where he studies sensory processing in electric fish. His work has appeared in publications such as *The New York Times*, *Scientific American*, and *Science*. He has co-directed NeuWrite since 2009.



Carl Schoonover is a neuroscientist at Columbia University where he studies the sense of touch with the goal of elucidating basic principles of neural circuit processing in the mammalian cortex. He is the author of *Portraits of the Mind*, and has written for *The New York Times*, *Le Figaro*, and *Scientific American* and is the cofounder of NeuWrite.

Read more: bit.ly/sciencemediaworkshop

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