The Anatomy of a Diploma Mill

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^{*} The views herein are that of the author's, not that of her employers



The Pitch



Do you want to:

- Obtain an degree legally within 48 hours?
- Be confident that your degree is verifiable and attributed? That is your employer May contact any time to the institution that provides you the certificate.
- Get degrees avoiding any COURSE WORK, EXAM or ATTENDANCE?
- . Pay a very little amount of money that any such services around the world
- DO NOT want too many identical degrees within the same country or city? (We control
 certain number of degrees available in different country or city)
- Get a quality university degree that can impress your employers or other people?

We are CONFIDENT that we can help you!

What is special about our degrees?

- All degrees are registered
- Legal and Verifiable
- · Accredited by academic accreditation agency
- No coursework, No attendance, No assignment and No Exam,
- Express Delivery Of the Certificates
- Impressive Diploma leather folder and presentation
- Authentic Degree, otherwise Money Return Guaranteed!

We are providing this service since 1999. 11 years of experience in this field.

Associate Degree, USD\$ 170
Bachelor Degree, USD\$ 190
Masters Degree, USD\$ 220
Doctorate Degree, USD\$ 260
Professorship, USD\$ 310
Fellowship, USD\$ 310
Scholarship, USD\$ 310
Honorary Doctorate, USD\$ 370

Order Your Degree Now!

Legal and verifiable!

Source: confidentialdegree.com

Diploma Mills

- Degrees obtained from unaccredited universities in exchange for \$
 - Distinct from counterfeiters and distance education
- Est. 200k degrees purchased per year
 - Probably "confer" more degrees per year than any single state except for CA and NY
- Billion dollar industry
- Common purposes:
 - Job qualification
 - Promotions/raises
 - Visa hacking
 - Identity theft



Why are they bad news?



Cut-Rate Diplomas

How doubts about the government's own "Dr. Laura" exposed a résumé fraud scandal.



Bogus Naturopath (Laurence Perry) Convicted of Manslaughter

DIPLOMA MILL NEWS

Member of Accrediting Group Has Ph.D. From 'Notorious Diploma Mill'

How students get caught

- Promoted to prominent position
 - Publish bio online
- Alienated colleagues
- Take on life-or-death responsibilities
- Harp on credentials ("call me doctor")
- Too many specifics
 - University location
 - Recent dates
- Federal gov't sweeps



What separates them from real universities?

- In practice: state degree granting rights
 - May be accredited by an under-developed country, or self-signing
- Award degrees based on life experience
 - Few or no teaching facilities
- Degree referral services
- Pay by the degree rather than by credits
- A .edu address is not enough!

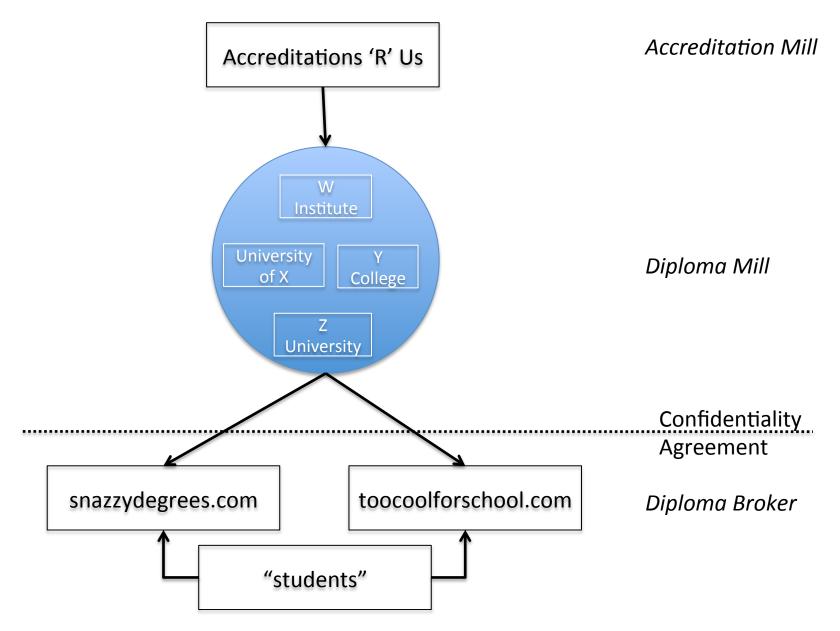
What separates them? (con'd)

- In US, degree-granting rights awarded by:
 - Congress,
 - Sovereign Indian tribes
 - States
- >98% of universities licensed by state
- Most fakes register as non-public secular orgs
- Accreditation is voluntary
- DMs exploit this loophole

How do they stay in business?

- Use of the word "accredited" is policed by the FTC
 - Have not enforced law once to date
- It is best to be from Idaho, Hawaii, Montana, or California
 - Or a combination of several states for jurisdictional hopscotch
- Be accredited by a foreign country
 - For style points, bribe their officials
- Many move from state to state as they get busted

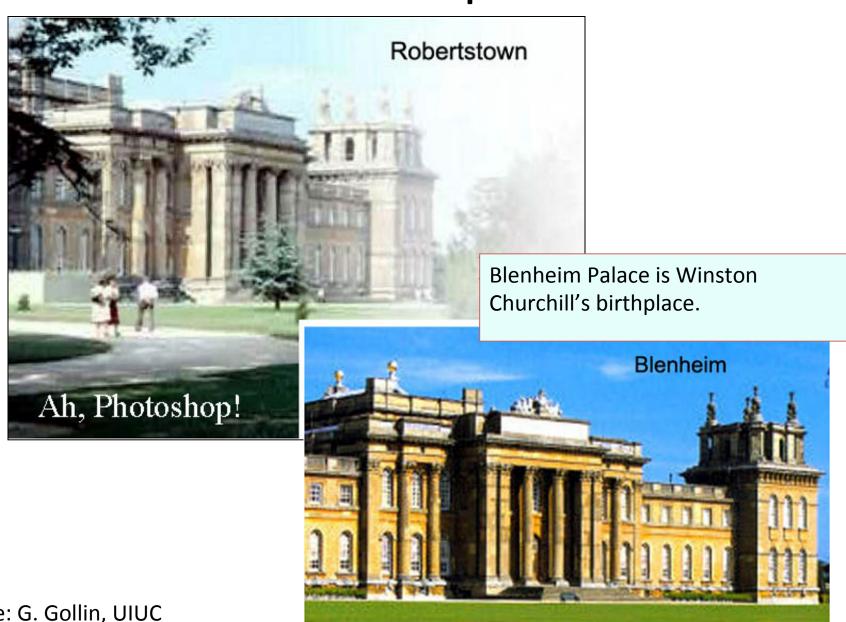
The lay of the land



Tricks of the trade

- Sound-a-likes to prestigious institutions
- Create degrees from defunct universities
- May backdate diplomas
- Flipside: occasionally real schools sell diplomas out the back door.
- Misleading address (floor # → P.O. Box)
- Fake campus pics
- Use anonymous domain registrations

Fake Campus



Source: G. Gollin, UIUC

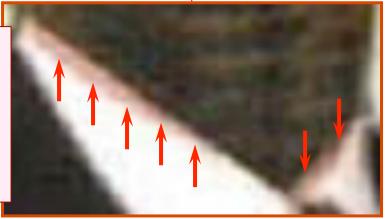
Zombie Professors





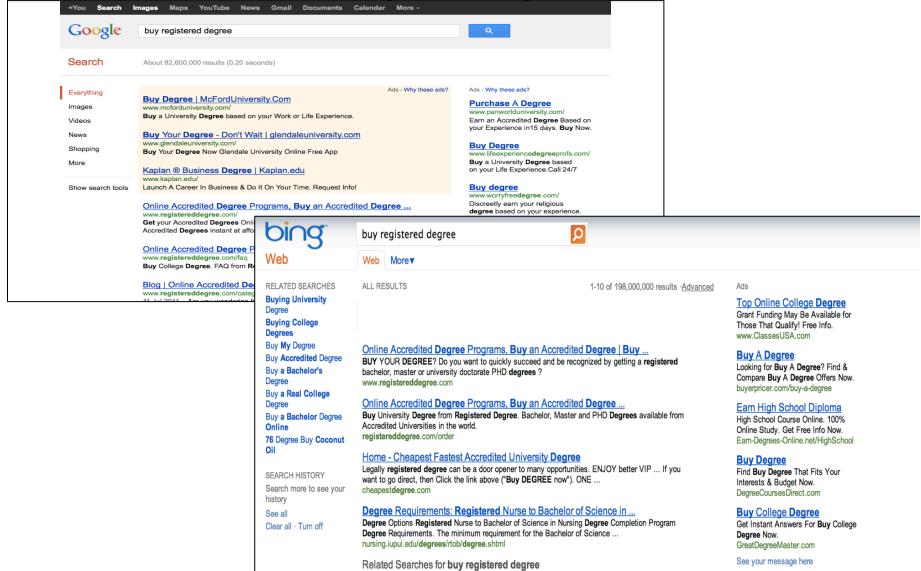


Saint Regis faculty:
Richard Hoyer
William Harrison
Adino Guevara



Source: G. Gollin, UIUC

Bootstrap the process



Case Study: Belford University

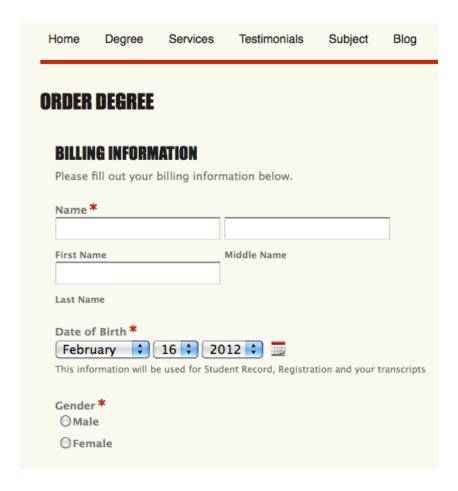
- Accredited in United Arab Emirates
 - Mailing address the same
- Administration in Humble, TX, possibly Wyoming
- Website located in the UK
- Probably sells degrees via affordabledegrees.com



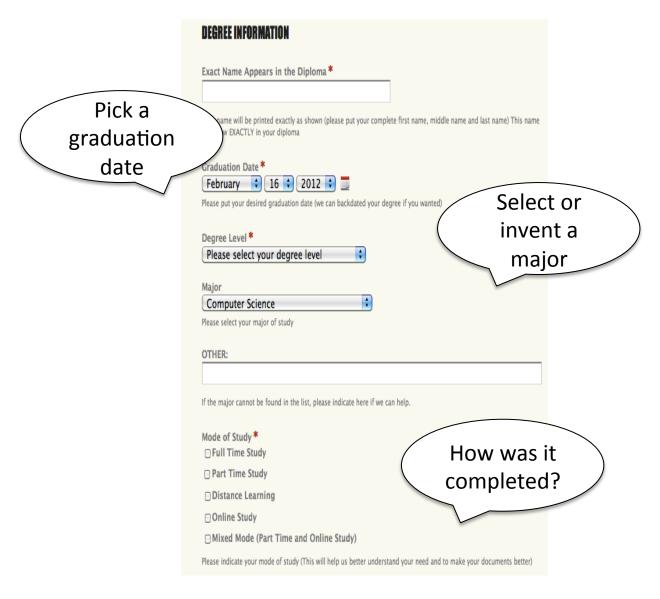
Associated HS is currently subject of a class action lawsuit

So, how do I get a diploma?

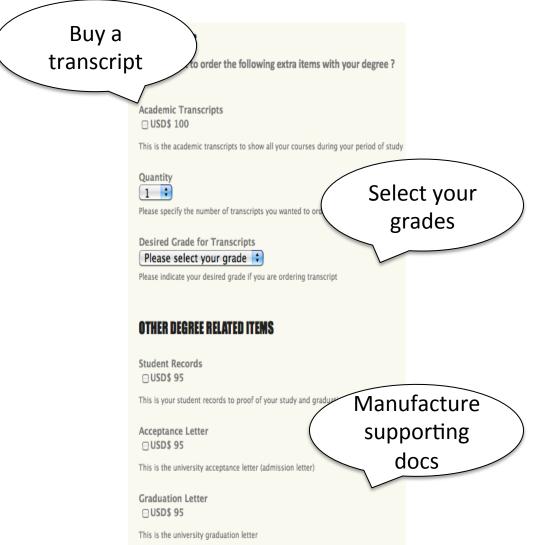
- Several sites will sell you whole packages
- Do not disclose the name of the university "for privacy"
- Main requirement: credit card
 - Sometimes ask for an id
 - Mostly for MAD



Tailor your college experience...



Tailor your college experience...



Tailor your college experience...

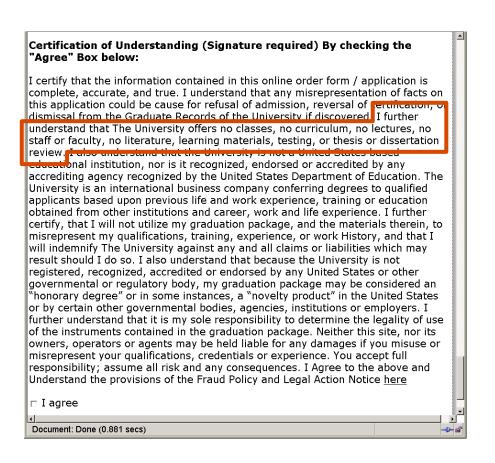


...but don't talk about it

- Diploma mills use ToS to deter scrutiny
- Clickwrap requires:
 - Client not a journalist
 - Client not law enforcement
 - Client will not use "public interest" defense
 - Strict confidentiality agreement
 - For personal use only
- Most of these terms are of limited enforceability

Not even trying to look real...

I further understand that The University offers no classes, no curriculum, no lectures, no staff or faculty, no literature, learning materials, testing, or thesis or dissertation review.



Source: lexingtonuniversity.com via G. Gollin, UIUC

How To Identify A Diploma Mill

- Award life experience
- No physical address
- Bare bones website
- Offers wacky majors (i.e., hypnotherapy)
- Will not allow access to theses for grad degrees
- Oregon Office of Degree Authorization list
- No campus visits
- No phone contact w/academic faculty
- "Hinky" copied web page text



"Chains" of universities



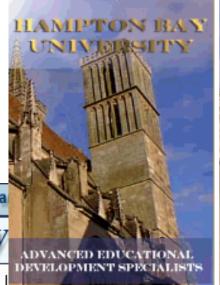


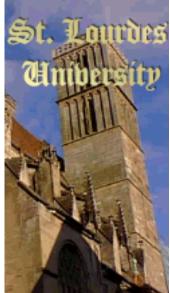






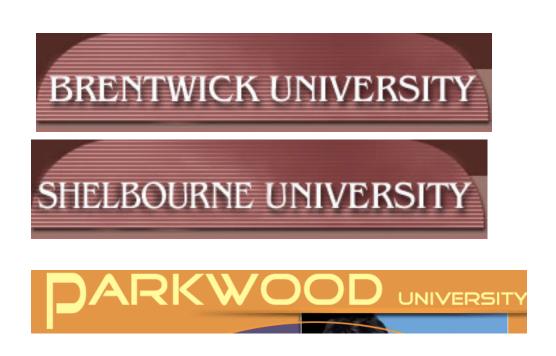








University Degree Program









Cat-and-mouse

- Diploma mills are usually charged with:
 - Conspiracy, Mail fraud and/or wire fraud
- Relevant lawsuits
 - St. Clement's U. vs the state of Maine
 - St. Luke's School of Medicine vs Gollin, Oregon
- Cyberstalk and malign at least one researcher and his family
- Some actively court legislators to deter regulation
- DMs create a chilling effect to protect business



Operation Gold Seal



Dixie Randock

- TTF undercover operation in 2008
 - USSS, DHS, ICE, Postal Inspectors, IRS, Fed. Protective Agency, Spokane PD, Washington AG, US Attny of E. Washington
- Target: St. Regis University
 - Granted degrees from 66 real schools, 121 fakes
 - 1/3 postgraduate, 1/3 high school
 - Bribed officials in Liberia
 - Sold \$7.3M worth of degrees over 3.5 years
- 8 defendants; ringleaders sentenced to 3 years in prison for wire & mail fraud

St. Regis Fallout

- "Students" included:
 - Teachers
 - Dept. of Health oncology expert
 - Lots of feds and their contractors
 - Some w/Top Secret clearances
 - White house staffer, State Dept.
 - Author of books on "prescription dosages and nursing care"
 - A police chief
 - A building inspector











Accreditation Mills

- Like a self-signed certificate
- Common tactics:
 - Invent an accreditor
 - Buy approval from an impoverished country
 - Claim to accredit Harvard, etc., w/o their consent
 - Register with the Better Business Bureau
- Not recognized by DoE or CHEA
- Some claim accreditation by submitting Apostille to State Dept.
 - Like getting notarized w/o verifying content
- ~200+ unrecognized accrediting agencies in USA

Additional Information

- George Gollin, UIUC
 - http://www.hep.uiuc.edu/home/g-gollin/ higher_education.html
- Ezell & Bear: Degree Mills: The Billion-dollar Industry
- John Bear, Bears' Guide
 - http://www.degree.net/diploma-mills/
- Oregon diploma mill list
 - http://www.osac.state.or.us/oda/unaccredited.aspx
- Pets with diplomas
 - http://en.wikipedia.org/wiki/Colby_Nolan