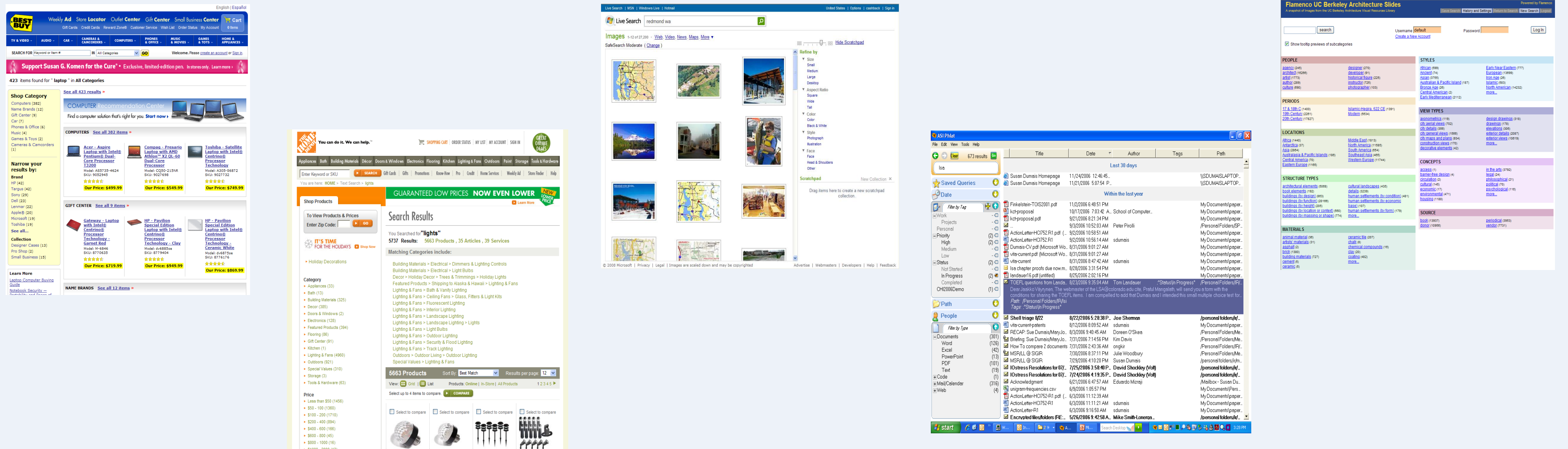


# Challenges for Supporting Faceted Search in Large, Heterogeneous Corpora like the Web

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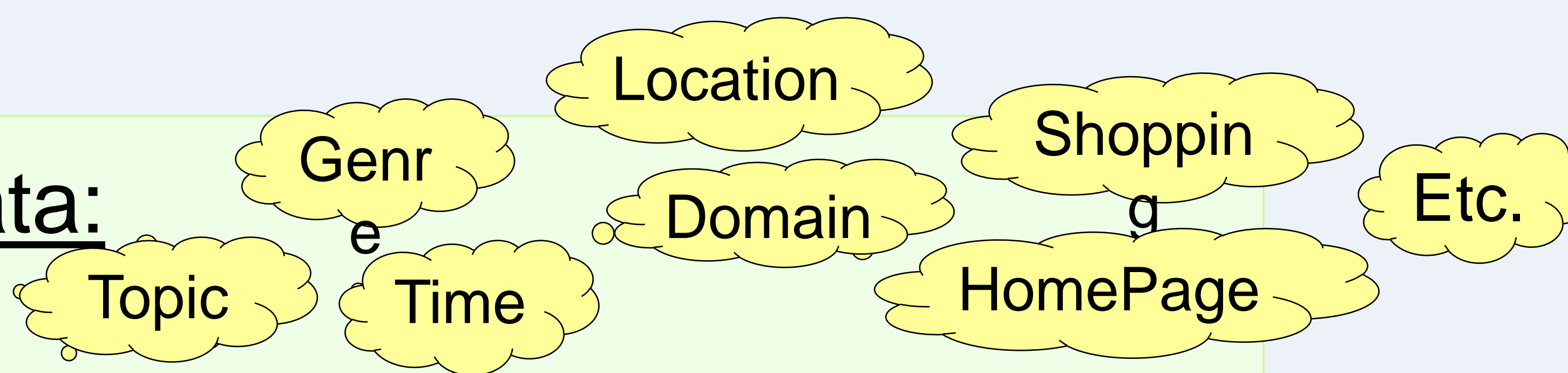
## Faceted Search Today – Examples



## Challenges with the Web – Scale, Heterogeneity

### Generating metadata:

- Which facets? . . . . .
- Scale (docs and facets)
- Accuracy vs. coverage
- Uncertainty – filtering vs. ranking vs. interacting



### Identifying which facets to surface:

- Predictability vs. relevance to query
- Discriminability vs. relevance to searcher

### Computing previews:

- Accurately predicting counts, without examining all results