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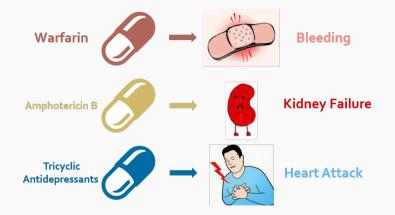
# Hawkes Process Modeling of Adverse Drug Reactions with Longitudinal Observational Data

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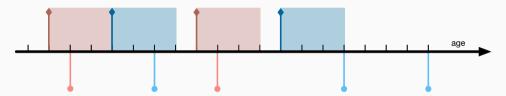
## Adverse Drug Reactions (ADRs)



#### ADRs lead to high healthcare costs

## Multiple Self-Controlled Case Series





#### Heuristic-based drug exposure window Time-invariant drug effect

### Hawkes Process



#### Direct modeling of the records

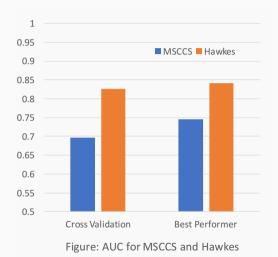
Different time-varying effect for each drug-outcome pair

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Marshfield Clinic EHRs	Values
# patients	327,824
# adverse outcomes	1,940,681
# drug prescriptions	11,211,769



# **Thank You!**

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