# FarmBeats: An IoT System for Data-Driven Agriculture

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#### Why Agriculture?

#### Agricultural output needs to double by 2050 to meet the demands – United Nations<sup>1</sup>



<sup>1</sup>: United Nations Second Committee (Economic & Financial), 2009

### Why Agriculture?

#### Agricultural output needs to double by 2050 to meet the demands – United Nations<sup>1</sup>



#### But...

- Water levels are receding
- Arable land is shrinking
- Environment is being degraded

<sup>1</sup>: United Nations Second Committee (Economic & Financial), 2009

#### Why Agriculture?

Agricultural output needs to double by 2050 to meet the demands – United Nations



#### Number of World's Hungry People



#### Solution: Data-Driven Agriculture

![](_page_4_Figure_1.jpeg)

Ag researchers have shown that it:

- Reduces waste
- Increases productivity
- Ensures sustainability

#### But...

#### According to USDA, high cost of manual data collection prevents farmers from using data-driven agriculture

## IoT System for Agriculture

Microsoft Azure

#### Problem 1: No Internet Connectivity

• Most farms don't have any internet coverage

• Even if connectivity exists, weather related outages can disable networks for weeks

#### Problem 2: No Power on the Farm

• Farms do not have direct power sources

• Solar power is highly prone to weather variability

#### Problem 3: Limited Resources

- Need to work with sparse sensor deployments
  - Physical constraints due to farming practices
  - Too expensive to deploy and maintain

## Beyond Agriculture

#### Mining

![](_page_10_Picture_2.jpeg)

![](_page_10_Picture_3.jpeg)

# How can one design an IoT system in challenging resource-constrained environments?

#### In this talk

• FarmBeats: An end-to-end IoT system that enables seamless data collection for agriculture

![](_page_11_Figure_2.jpeg)

### In this talk

- FarmBeats: An end-to-end IoT system that enables seamless data collection for agriculture
- Solves three key challenges:
  - Internet Connectivity
  - Power Availability
  - Limited Sensor Placement
- Deployed in two farms in NY and WA for over six months

### Challenge: Internet Connectivity

![](_page_13_Figure_1.jpeg)

## Challenge: Internet Connectivity

![](_page_14_Figure_1.jpeg)

#### Idea: Use TV White Spaces

- Can provide long-range connectivity
- Can travel through crops and canopies, because of low frequencies
- Large chunks are available in rural areas=> can support large bandwidth

#### Idea: Use TV White Spaces

#### **Base Station**

![](_page_16_Figure_2.jpeg)

#### Idea: Use TV White Spaces

![](_page_17_Figure_1.jpeg)

#### Idea: Compute Locally and Send Summaries

- PC on the farm delivers time-sensitive services locally
- Combines all the sensor data into summaries
- 2-3 orders of magnitude smaller than raw data
- Cloud delivers long-term analytics and cross-farm analytics

#### FarmBeats Design

#### **Base Station**

![](_page_19_Figure_2.jpeg)

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- Solves three key challenges:
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## Challenge: Limited Resources

- Need to work with sparse sensor deployments
  - Physical constraints due to farming practices
  - Too expensive to deploy and maintain
- How do we get coverage with a sparse sensor deployment?

#### Idea: Use Drones to Enhance Spatial Coverage

- Drones are cheap and automatic
- Can cover large areas quickly
- Can collect visual data

Combine visual data from the drones with the sensor data from the farm

#### Idea: Use Drones to Enhance Spatial Coverage

![](_page_23_Figure_1.jpeg)

#### Formulate as a Learning Problem

![](_page_24_Picture_1.jpeg)

**Panoramic Overview** 

### Model Insights

- Spatial Smoothness: Areas close to each other have similar sensor values
- Visual Smoothness: Areas that look similar have similar sensor values values

![](_page_25_Picture_3.jpeg)

### Model

![](_page_26_Figure_1.jpeg)

#### Using Sparse Sensor Data

![](_page_27_Figure_1.jpeg)

#### Using Sparse Sensor Data

![](_page_28_Figure_1.jpeg)

FarmBeats can use drones to expand the sparse sensor data and create summaries for the farm

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#### Challenge: Power Availability is Variable

Farm

![](_page_30_Figure_2.jpeg)

#### Challenge: Power Availability is Variable

- Solar powered battery saw up to 30% downtime in cloudy months
- Miss important data like flood monitoring

#### How do we deal with weather-based power variability?

#### Idea: Weather is Predictable

- Use weather forecasts to predict solar energy output
- Ration the load to fit within power budget

#### Idea: Weather is Predictable

•  $\gamma$ : Duty Cycle ratio,  $T_{on}$ : On time in each cycle,  $T_{off}$ : Off time

• 
$$\gamma = \frac{T_{on}}{T_{off}}$$

- Constraints:
  - Power Neutrality:  $\gamma P \leq C$
  - Minimum Transfer Time:  $T_{on} \ge T_{connect} + T_{transfer}$

#### Solution: Weather is predictable

![](_page_34_Figure_1.jpeg)

#### Solution: Weather is predictable

![](_page_35_Figure_1.jpeg)

# FarmBeats can use weather forecasts to duty cycle the base station, with minimum latency

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# Deployment

- Six months deployment in two farms: Upstate NY (Essex), WA (Carnation)
- The farm sizes were 100 acres and 5 acres respectively
- Sensors:
  - DJI Drones
  - Particle Photons with Moisture, Temperature, pH Sensors
  - IP Cameras to capture IR imagery as well as monitoring
- Cloud Components: Azure Storage and IoT Suite

![](_page_37_Picture_8.jpeg)

![](_page_37_Picture_9.jpeg)

#### **Deployment Statistics**

- Used 10 sensor types, 3 camera types and 3 drone versions
- Deployed >100 sensors and ~10 cameras
- Collected >10 million sensor measurements, >0.5 million images, 100 drone surveys
- Resilient to week long outage from a thunderstorm

#### FarmBeats: Usage

#### Farm

![](_page_39_Figure_2.jpeg)

## Example: Panorama

![](_page_40_Picture_1.jpeg)

#### Precision Map: Panorama Generation

![](_page_41_Picture_1.jpeg)

### Precision Map: Moisture

![](_page_42_Picture_1.jpeg)

![](_page_42_Picture_2.jpeg)

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## Precision Map : pH

![](_page_43_Picture_1.jpeg)

![](_page_43_Picture_2.jpeg)

#### Precision Map: Accuracy

![](_page_44_Figure_1.jpeg)

#### Precision Map: Accuracy

![](_page_45_Figure_1.jpeg)

FarmBeats can accurately expand coverage by orders of magnitude using a sparse sensor deployment

#### Weather-Aware Duty Cycling

![](_page_46_Figure_1.jpeg)

#### Weather-Aware Duty Cycling

![](_page_47_Figure_1.jpeg)

#### Weather-Aware Duty Cycling

![](_page_48_Figure_1.jpeg)

Reduced downtime from 30% to 0% for month long data (September)

49

Day

#### Related Work

- Wireless Sensor Networks: Sensor networks for agriculture (Baggio `05, Sanchez et al `11, Lee et al `10,...), LPWAN technologies (LoRA, SIGFOX, ...)
- Agriculture: Precision agriculture (Bratney et al `99, Mueller et al `12, Cassman et al `99,..), Nutrient measurement (Kim et al `09, Hanson et al `07)
- ICTD: Information access and user interfaces (Zhao et al `10, Doerflinger et al 2012)

#### Conclusion

- FarmBeats: First end to end IoT system for environments constrained by:
  - Limited internet connectivity
  - Power Variability
  - Sparse Sensor Deployment
- Acts as a tool to enhance farm and farmer productivity
- Used by farmers for applications beyond precision farming

## Thank you!

Sean Stratman, Dancing Crow Farm, WA

![](_page_51_Picture_2.jpeg)

#### Mark & Kirstin Kimball, Essex Farm, NY

![](_page_51_Picture_4.jpeg)