

Peppercorn Micropayments via better "Lottery Tickets"

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(See Proceedings RSA 2002)

Outline

(English law says a *peppercorn* is smallest amount that can be paid in a contract)

◆ Talk

- Improve lottery tix with two ideas:
 - » Non-interactivity via recipient signatures
 - » User-fairness via serial numbers

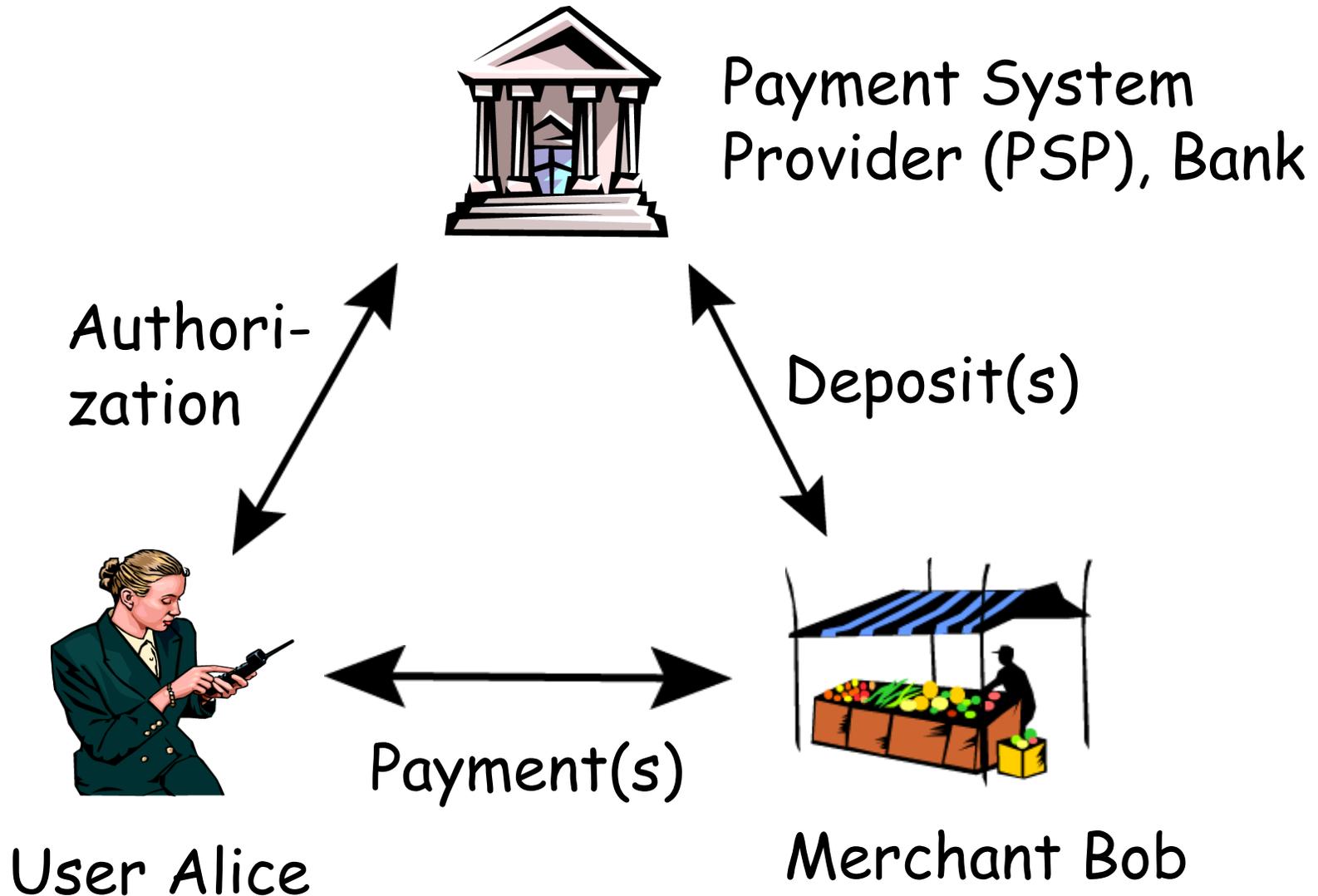
◆ Demo

The need for small payments

- ◆ “Pay-per-click” purchases on Web:
 - Music, video, information
- ◆ Mobile commerce (\$20G by 2005)
 - Location-based info services, gaming, sodas, parking
- ◆ Infrastructure accounting:
 - bandwidth



Payment Framework:



Dimensions to consider:

- ◆ Aggregation (*global*)
- ◆ PSP on-line or off-line ? (*off-line*)
- ◆ Interactive vs. non-interactive (*non*)
- ◆ Computation Cost (*cheap*)
- ◆ User-fairness (*fair*)
- ◆ ... (many other issues, too)

Aggregation

- ◆ To reduce cost, micropayments should be aggregated into fewer macropayments.
- ◆ Possible levels of aggregation:
 - None: PSP sees every payment
 - Session-level: aggregate all payments in one user/merchant session
 - Global: Payments aggregated across users and merchants
- ◆ Can be deterministic or statistical.

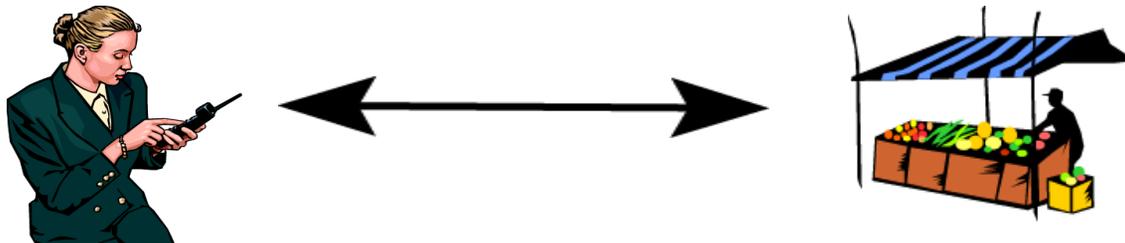
On-line vs. Off-line

- ◆ On-line PSP authorizes each payment or session.
- ◆ Off-line PSP not needed to initiate session or make payment (e.g. pay taxi)

Interactive vs. Non-interactive

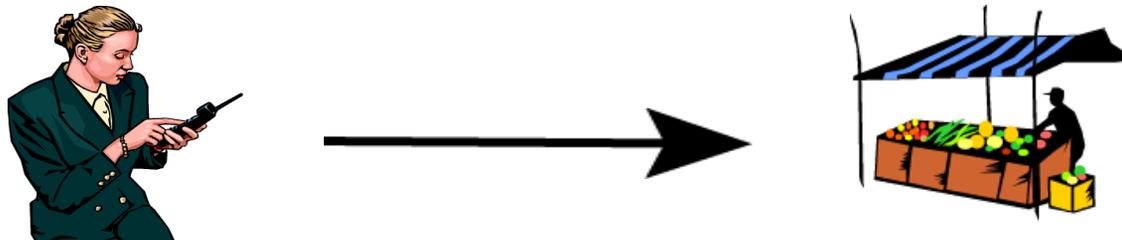
- ◆ Interactive:

Payment protocol is *two-way*:



- ◆ Non-interactive:

Payment protocol is *one-way*
(e.g. anti-spam payment in email):



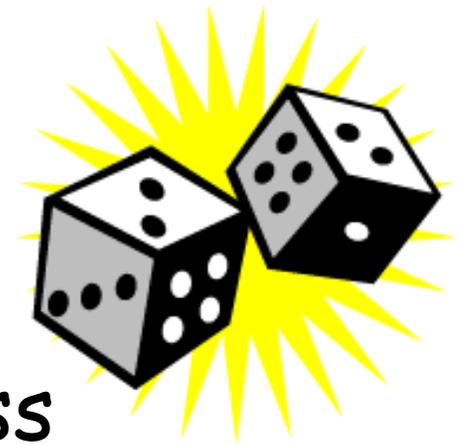
Computation Cost



- ◆ Digital signatures are still relatively "expensive" --- but much cheaper than they used to be!
- ◆ It now seems reasonable to base micropayments on digital signatures. (E.g. Java card in cell phone)
- ◆ User and merchant are anyways involved with each transaction; digital signatures add only a few milliseconds.
- ◆ On-line/Off-line signature can also help.

Previous Work: Lottery Tickets

- ◆ "Electronic Lottery Tickets as Micropayments" - Rivest FC '97 (similar to "Transactions using Bets" proposal by Wheeler '96)
- ◆ Payments are *probabilistic*
- ◆ First schemes to provide global aggregation: payments aggregated across all user/merchant pairs.



"Lottery Tickets" Explained

- ◆ Assume all payments are for one cent.
- ◆ Merchant gives user $y = \text{hash}(x)$
- ◆ User writes check: "Pay Merchant \$1 if two low-order digits of $\text{hash}^{-1}(y)$ are 75." (Signed by user, with cert from PSP.)
- ◆ Merchant "wins" \$1 with probability 1/100. Expected value of payment is 1 cent.
- ◆ Bank sees only 1 out of every 100 payments. (A plus for user privacy!)



Our "Peppercorn" Proposal

- ◆ Peppercorn improves lottery ticket scheme, making it:
 - Non-interactive
(by using merchant signatures)
 - Fair to user:
user never "overcharged"
(by using serial numbers)

Non-interactive



- ◆ Revised check:
"Pay Merchant \$1 if
two low-order digits of
*the hash of Merchant's digital
signature on this check are 75.*"
- ◆ Merchant's deterministic signature
scheme unpredictable to user.
- ◆ Merchant can convince PSP to pay.

Optimization for less Signing

- ◆ "Pay Merchant \$1 if the two low-order digits of the hash of Merchant's digital signature on *the date of* this check are 75."
- ◆ Merchant only signs once a day.

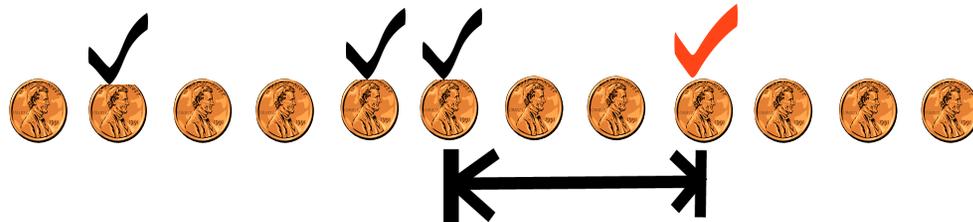
User Fairness: No "Overcharging"

- ◆ Concern: unlucky user might pay \$1 for his first one-cent payment!
- ◆ A payment scheme is *user-fair* if user never pays more than he would if all payments were deterministic one-cent checks.



Achieving User-Fairness

- ◆ User must sequence number his payments: 1, 2, ...
- ◆ When merchant turns in winner with sequence number N , user charged $N - (\text{last } N \text{ seen})$ cents



User charged three cents for ✓

User-Fairness (continued)

- ◆ Merchant is still paid \$1 for each winning payment.
- ◆ Users severely penalized for using duplicate sequence numbers.

Conclusion

- ◆ Peppercorn micropayment scheme
 - Is *highly scalable* : bank supports *trillions* of micropayments by processing only *billions* of transactions
 - Provides *global* aggregation
 - Supports *off-line non-interactive* payments
 - Is *user-fair* and quite *private*
 - Uses digital signatures, but lightly.

(DEMO)

(The End)
