



Deriving Machine Attention from Human Rationales

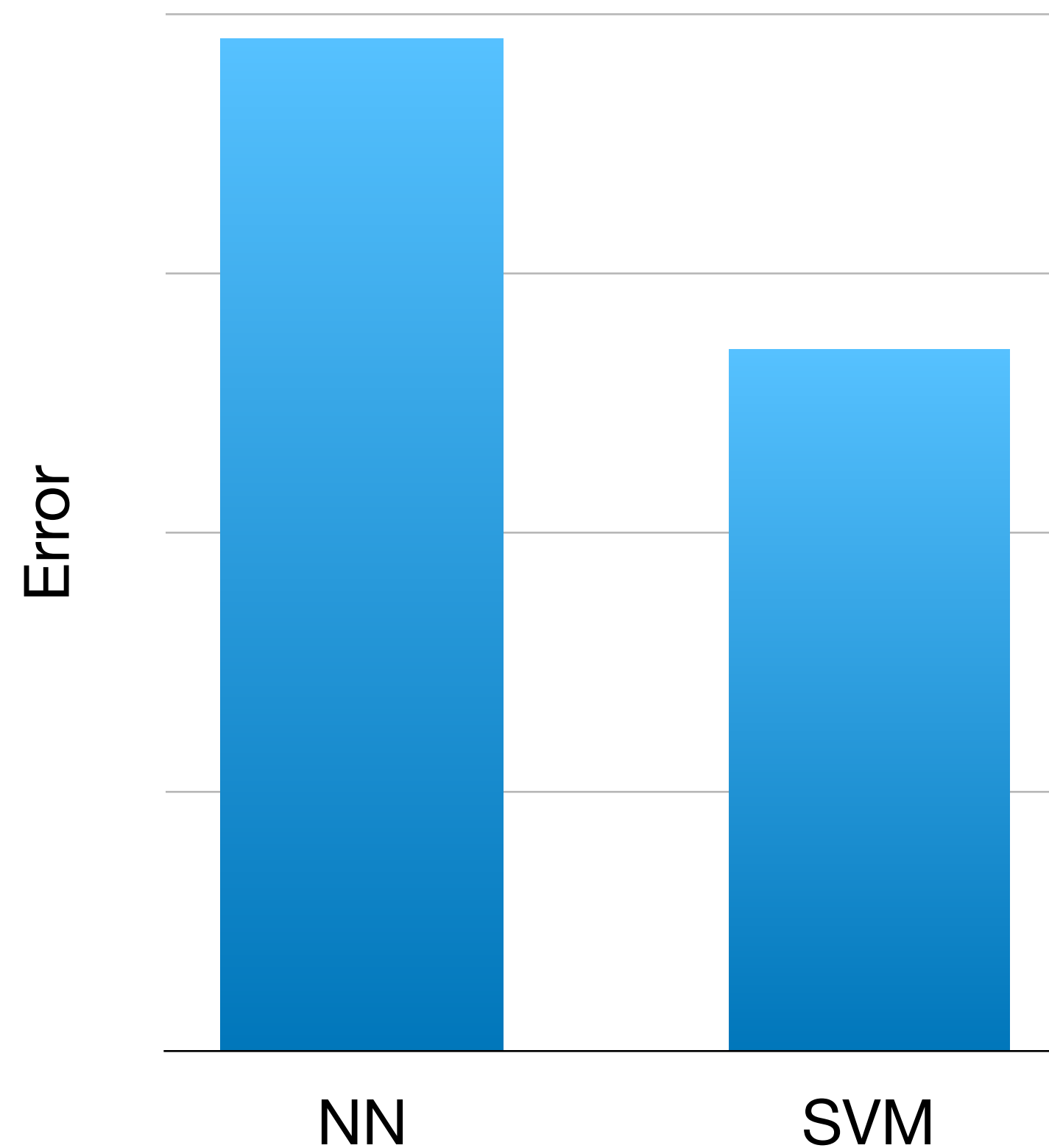
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²MIT-IBM Watson AI Lab, IBM Research

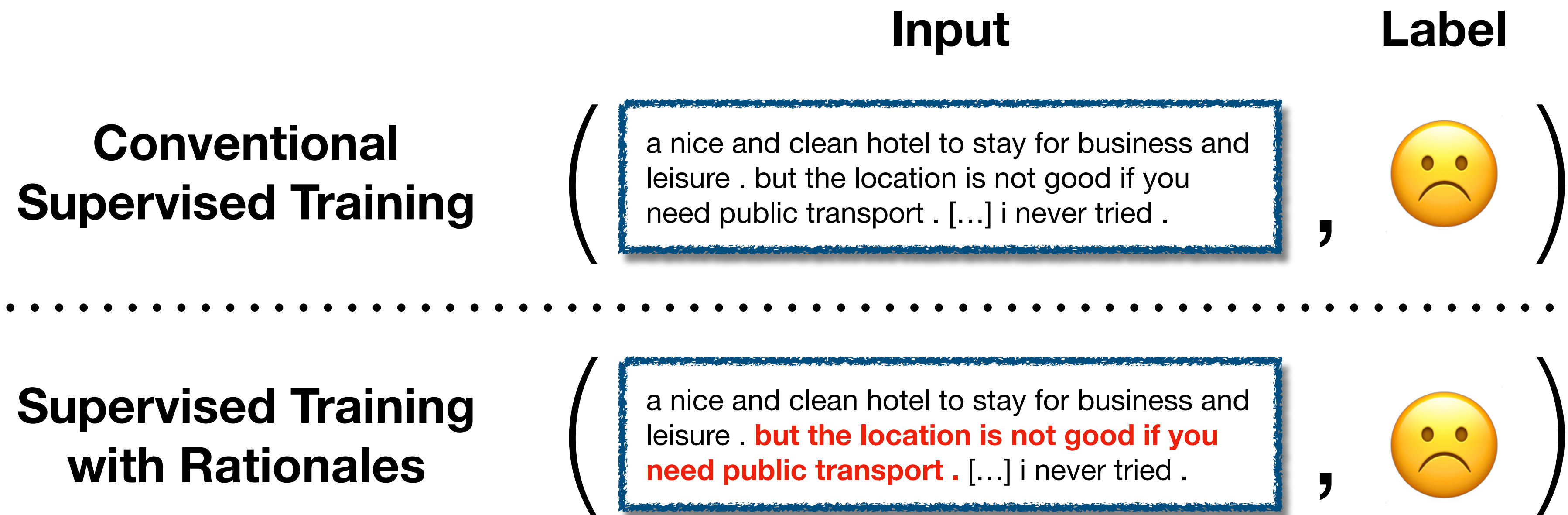
Neural Networks in Low-resource Scenario



Training data: **200** instances

Can NN do better on small training sets?

Human Rationales can Help



- **Rationales are useful for training SVMs ¹**
- **Limited benefits for neural models ²**

1. Zaidan et al., Using annotator rationales to improve machine learning for text categorization, NAACL 2007.
2. Zhang et al., Rationale-augmented convolutional neural networks for text classification, EMNLP 2016.

Rationales and Attention are Closely Linked

Rationales

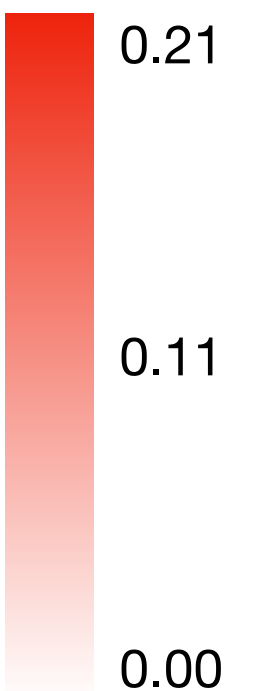
a nice and clean hotel to stay for
business and leisure . **but the**
location is not good if you need
public transport . [...] i never tried .

Task: *hotel location*

Attention (#data 14K)

a nice and clean hotel to stay for
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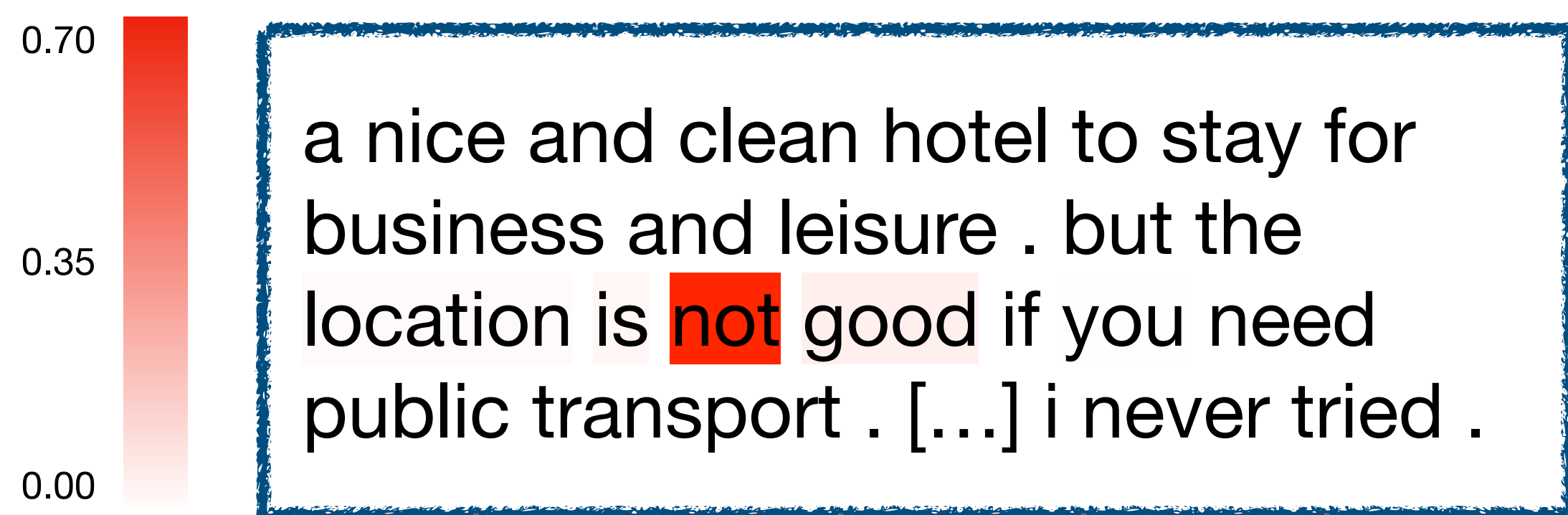
Task: *hotel location*



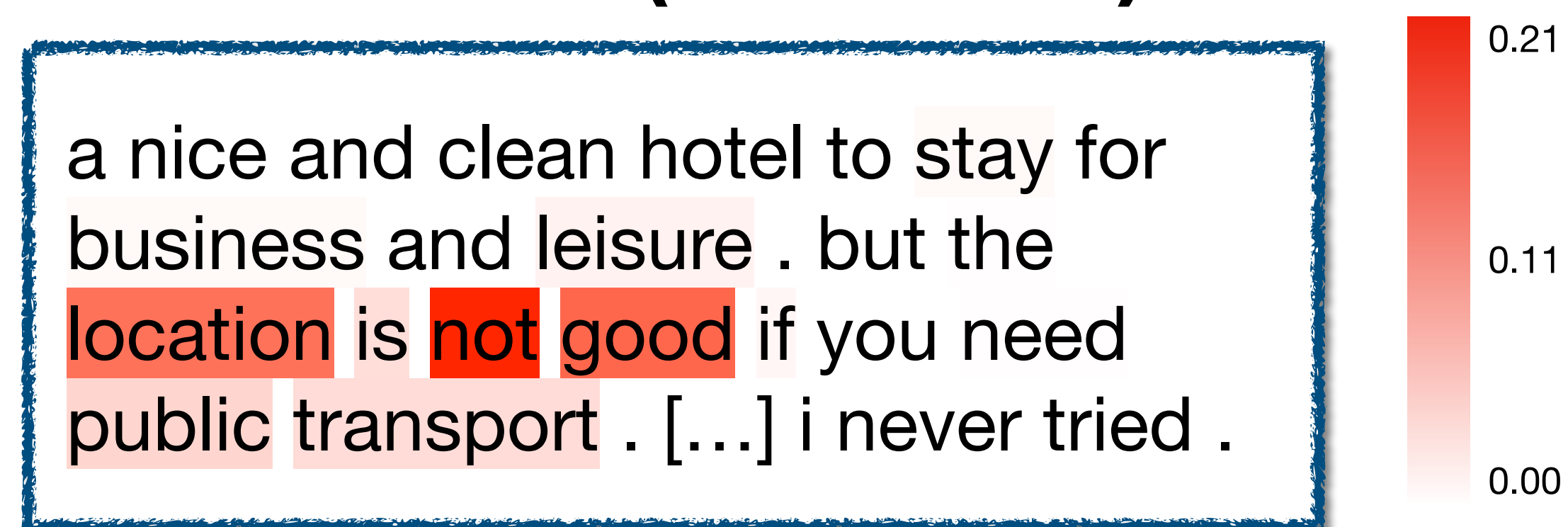
Both highlight important words from the input.

Attention in Low-resource Scenario

Attention (#data 200)



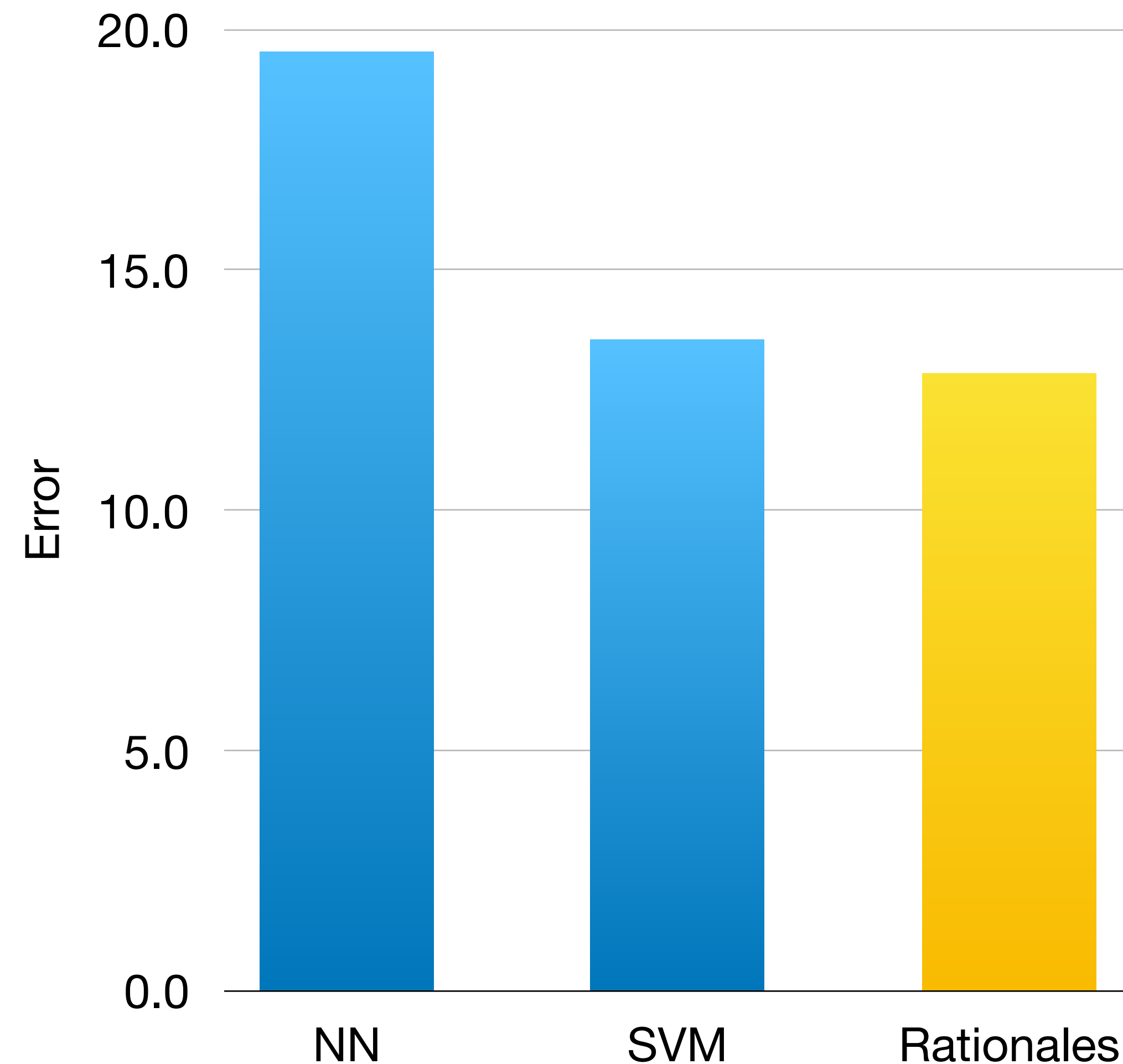
Attention (#data 14K)



Difficult to learn where to focus

Can we use human rationales to directly supervise attention?

Human Rationales as Attention Supervision: A Naive Approach



Training objective

- Prediction error (as before)
- Distance between learned attention and human rationales.

Can we do better?

Difference between Rationales and Attention

Rationales

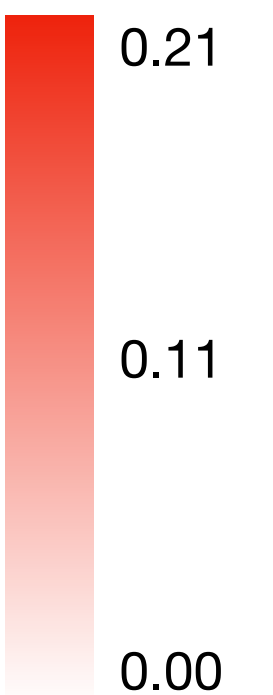
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Task: *hotel location*

Attention (#data 14K)

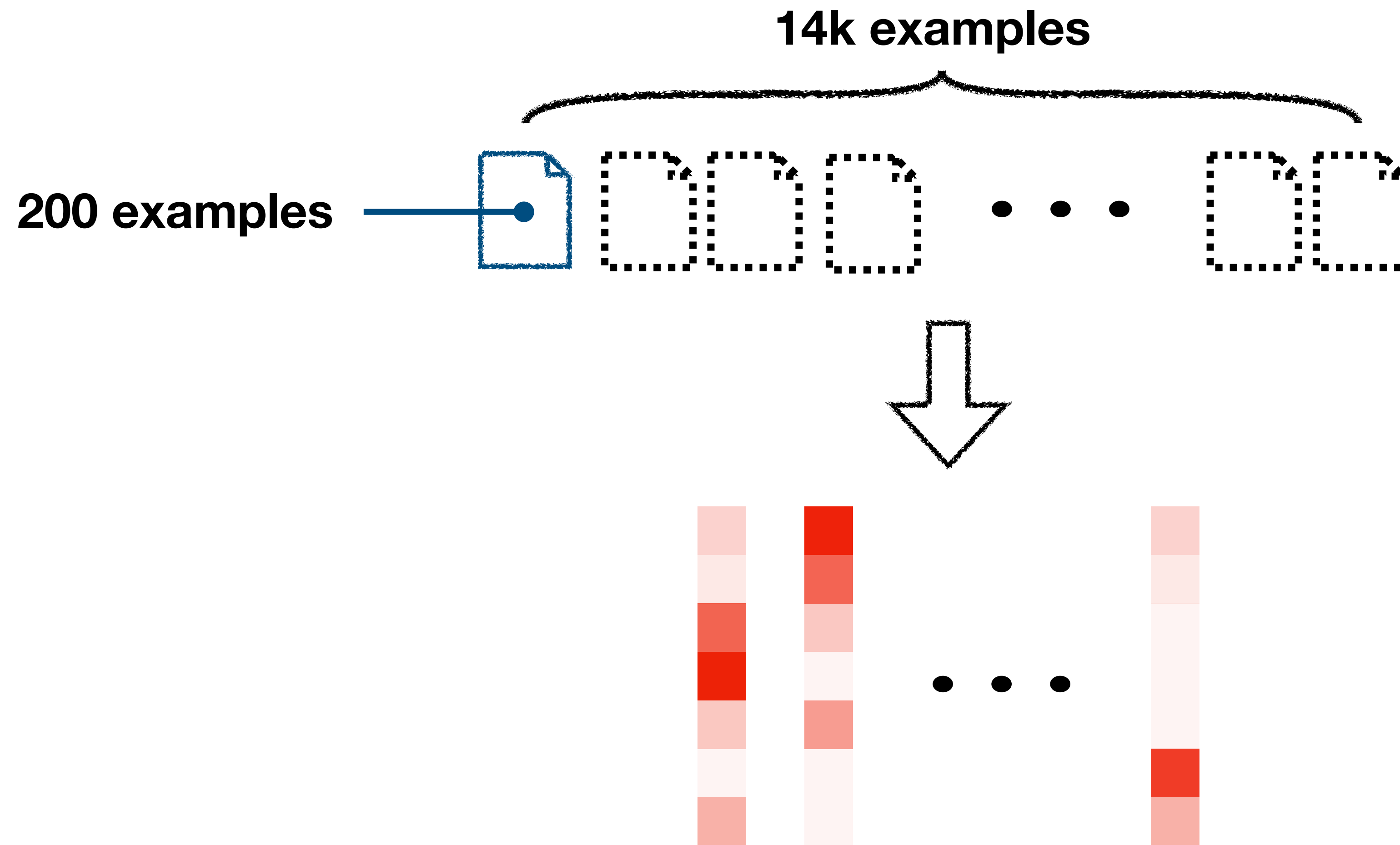
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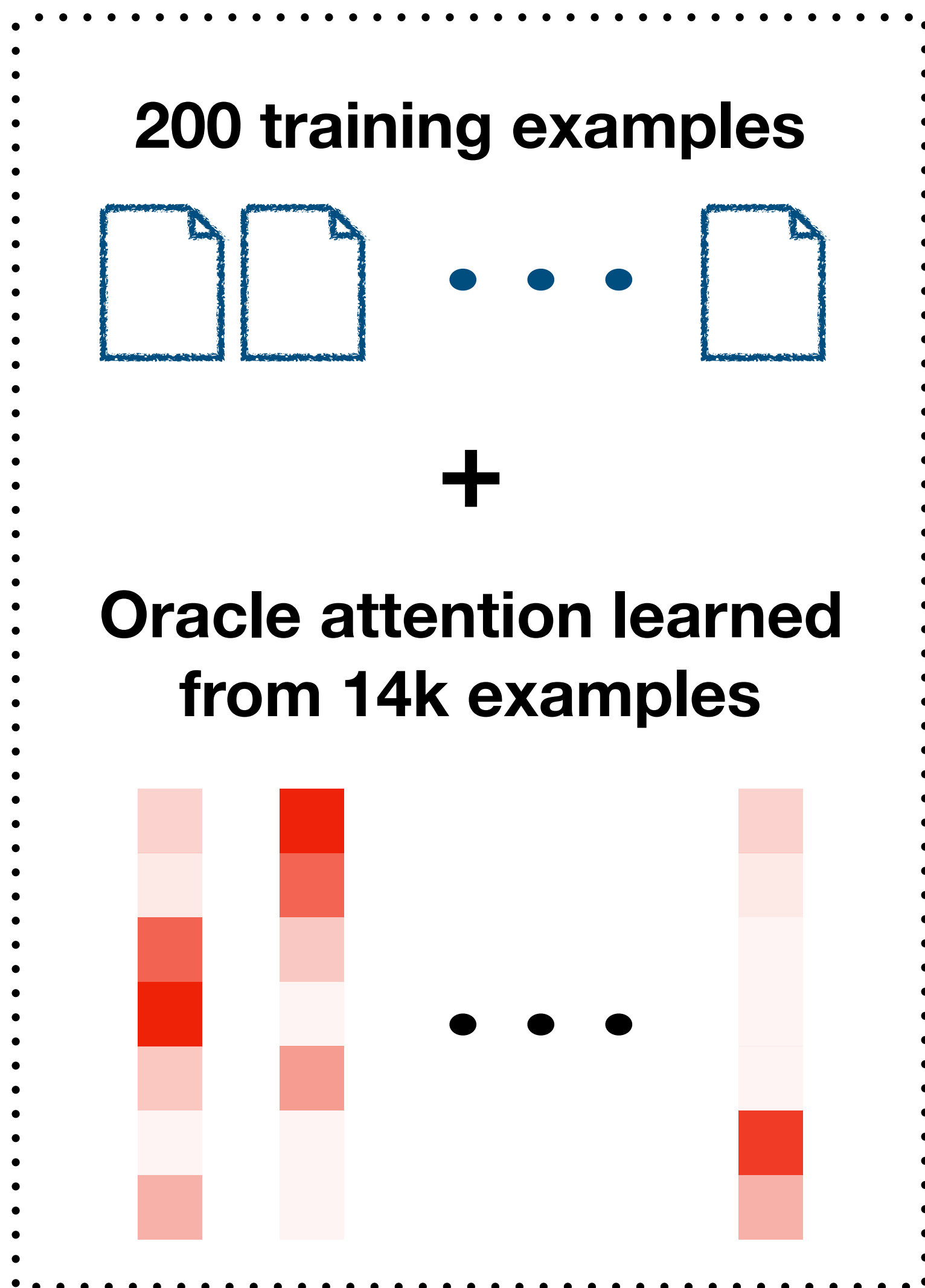
- Attention is a soft distribution over the input
- Attention depends on the model architecture
- Rationales are subjectively annotated

Learning with Oracle Attention

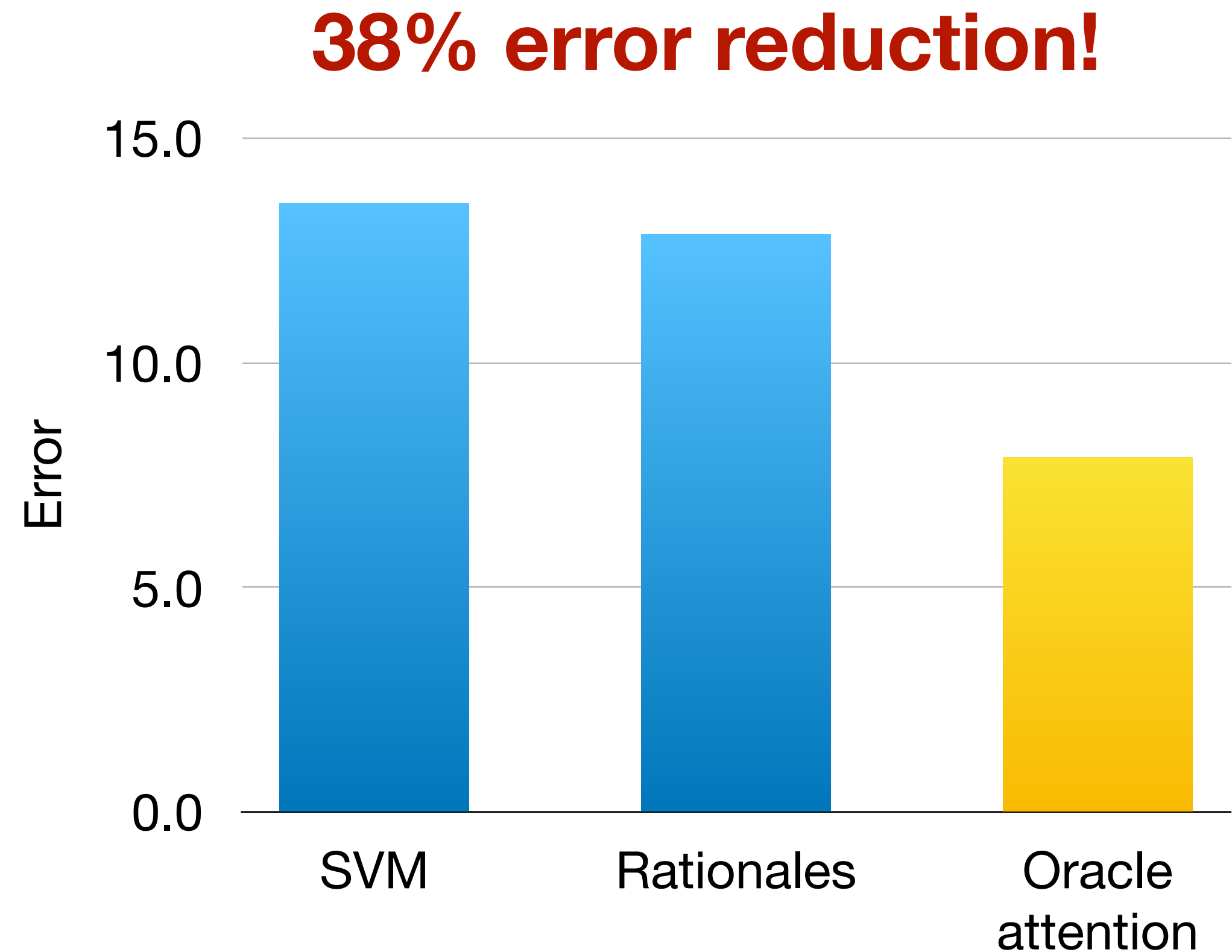
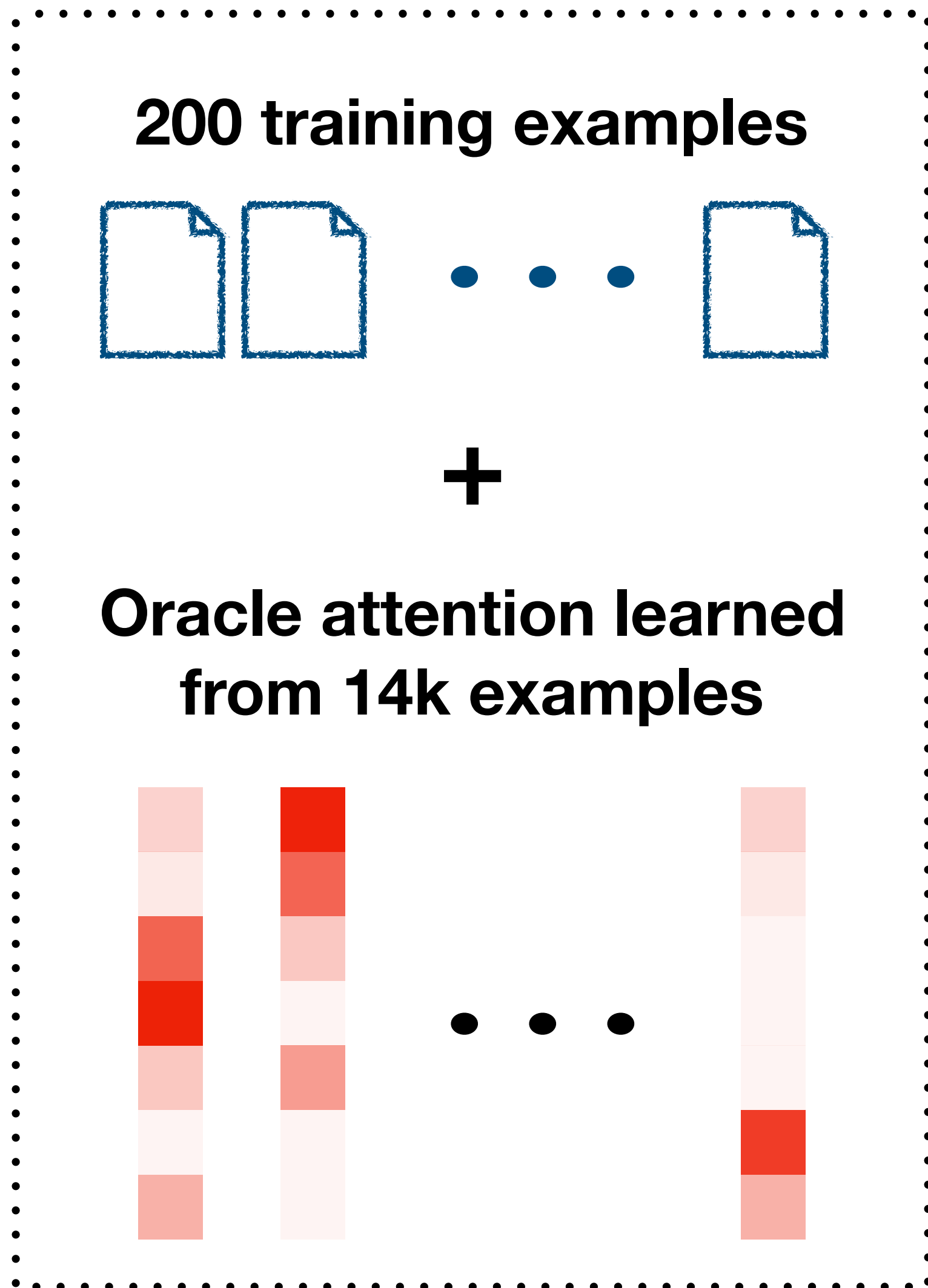


Oracle attention learned from 14k examples

Learning with Oracle Attention



Learning with Oracle Attention



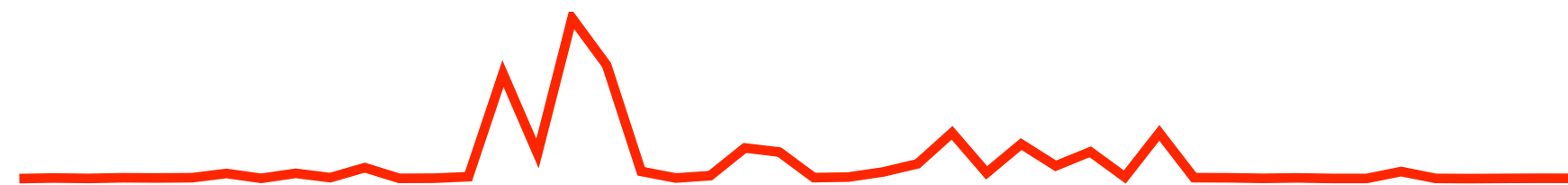
Goal: translate rationales into a proxy for oracle attention.

Rationale to Attention (R2A)

a nice and clean hotel to stay for business
and leisure . **but the location is not good if
you need public transport .** [...] i never tried .



R2A



a nice and clean hotel to stay for business
and leisure . but the **location** is **not** **good** if
you need **public** **transport** . [...] i never tried .

Observations:

- Attention concentrates on rationales.
- Attention highlights adjectives and nouns.
- Attention down weighs functional words

Rationale to Attention (R2A)

Source Tasks

a nice and clean hotel to stay for business and leisure . **but the location is not good if you need public transport .** [...] i never tried .

Target Task

poured a deep brown color with little head that dissipated pretty quickly , **aroma is of sweet maltiness with chocolate and caramel notes .** [...] sessioned .



a nice and clean hotel to stay for business and leisure . but the **location** is **not good** if you need **public transport** . [...] i never tried .

poured a deep brown color with little head that dissipated pretty quickly , **aroma** is of **sweet maltiness** with **chocolate** and **caramel** notes . [...] sessioned .

Hypothesis: the mapping R2A is transferrable across tasks.

R2A as Attention Supervision

Step 1:

Train R2A on source tasks.

Step 2:

Use R2A to generate attention for the target task.

Step 3:

Train a target classifier with R2A-generated attention.

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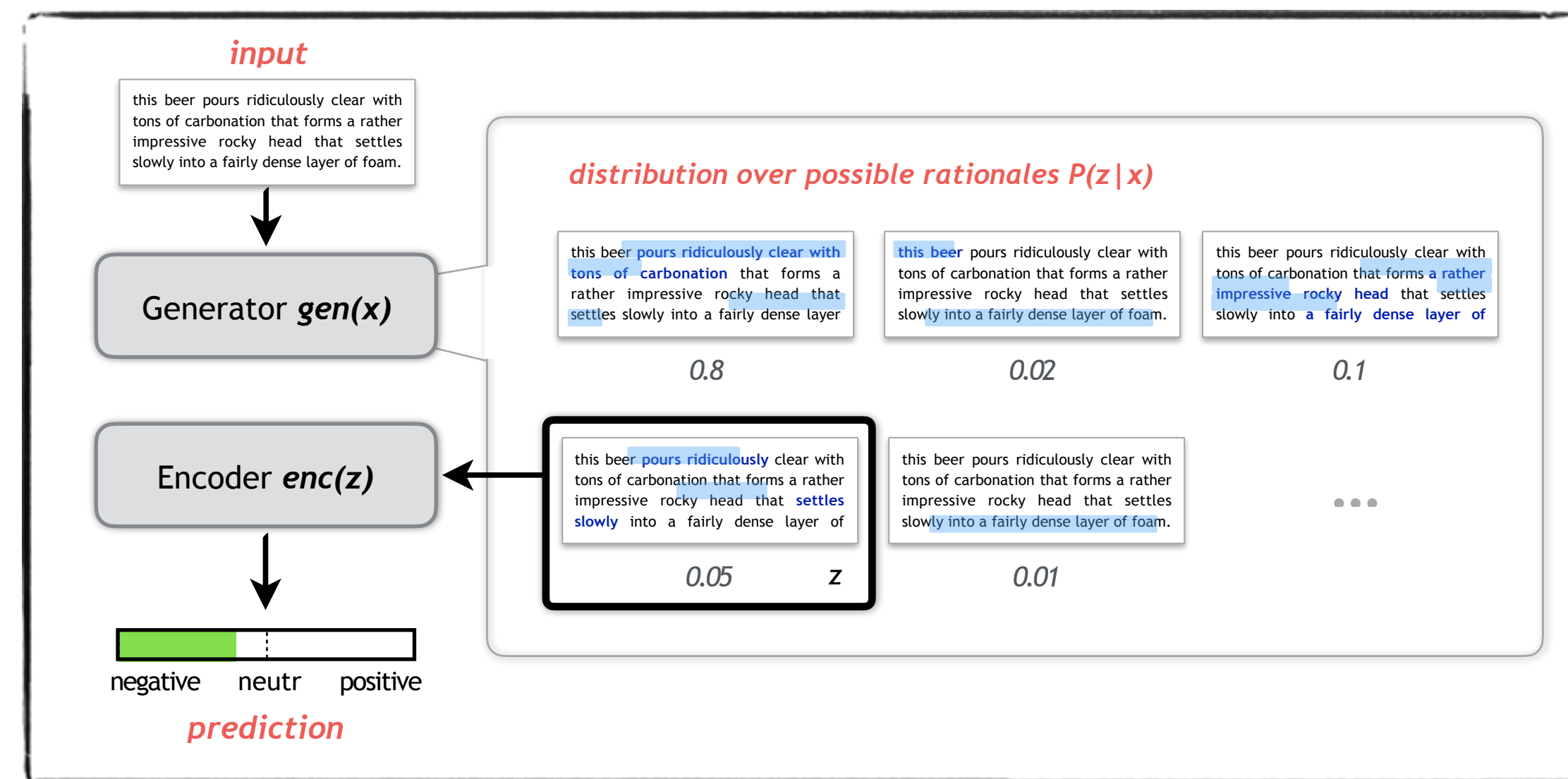
Train a target classifier with R2A-generated attention.

Where do rationales come from?

Target task: rationales are annotated by human

- 2x annotation cost ¹

Source tasks: rationales are generated automatically ³



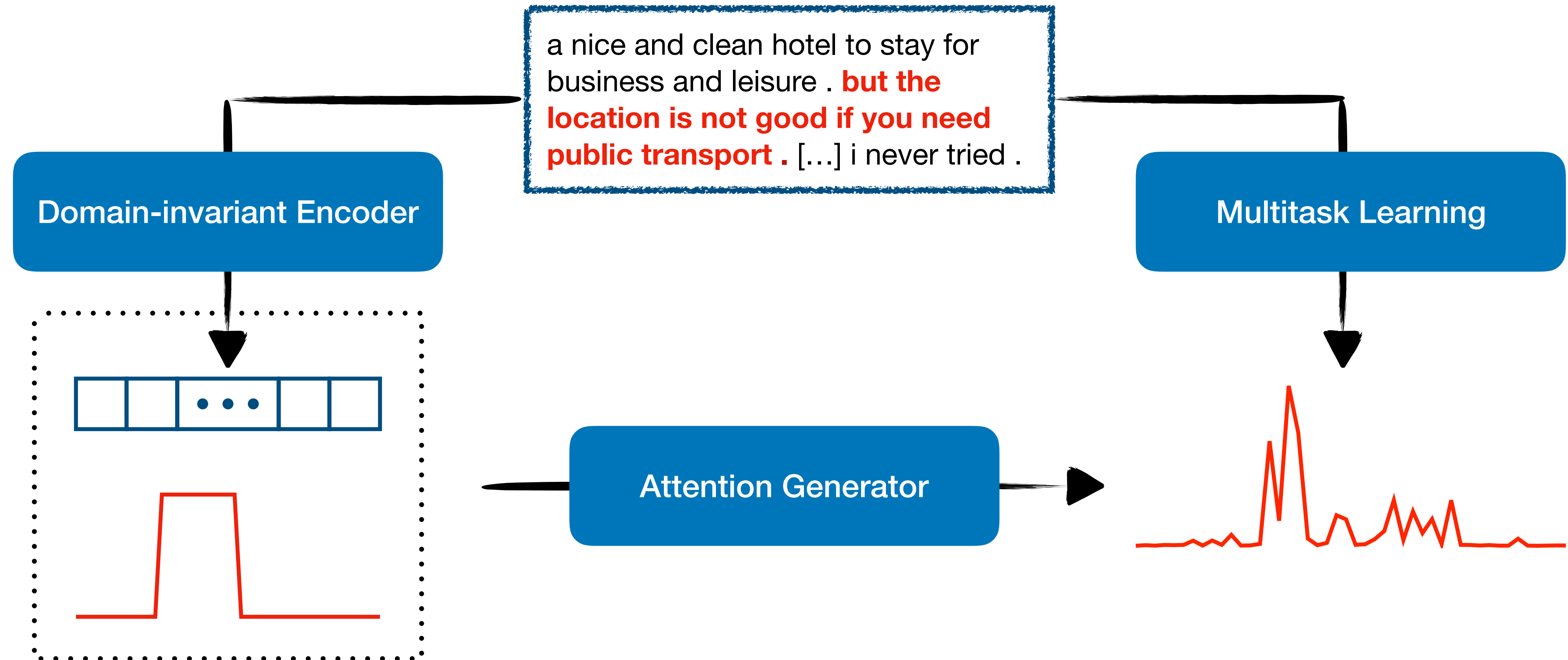
R2A Training



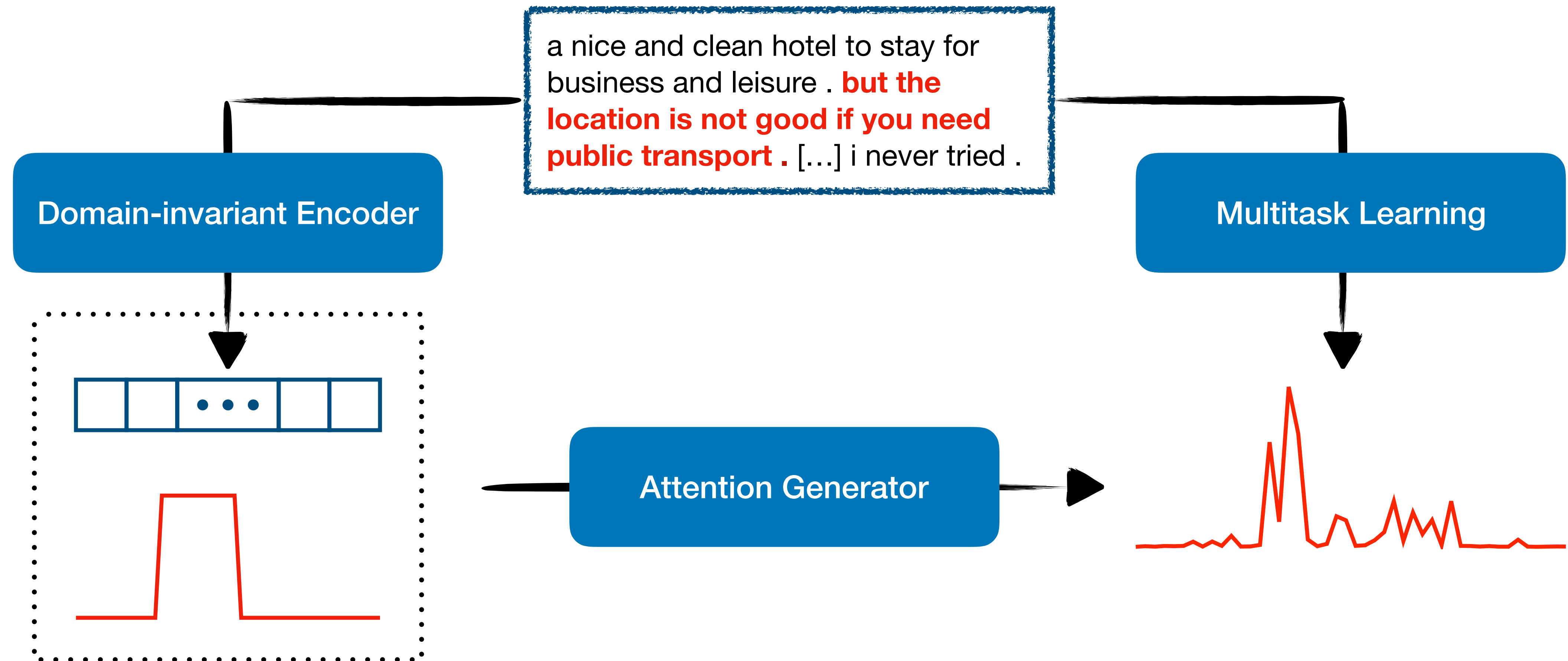
R2A Training



R2A Training

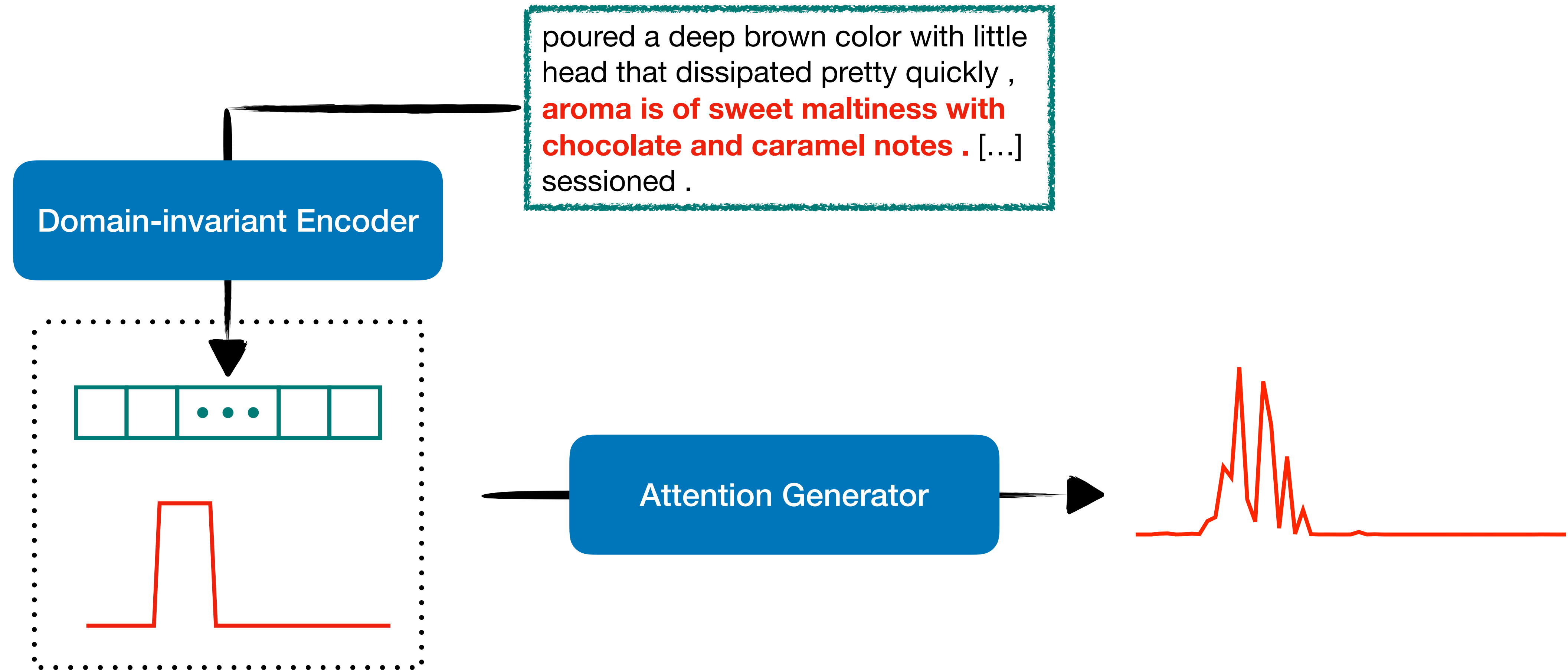


R2A Training

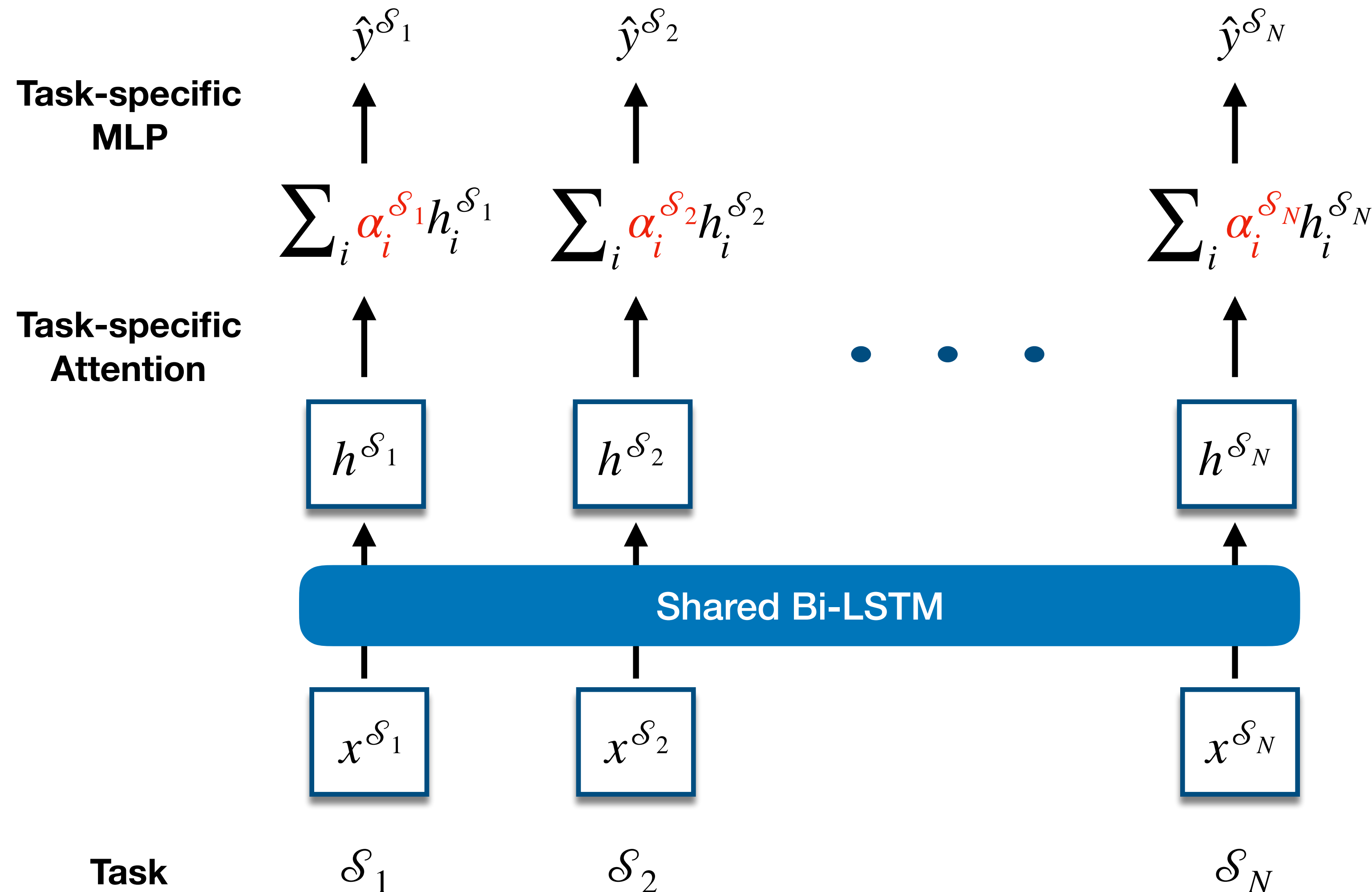


Three components are jointly optimized during training.

R2A Inference



R2A: Multitask Learning



Source tasks:

$$\mathcal{S}_1, \mathcal{S}_2, \dots, \mathcal{S}_N$$

Goal:

Generate oracle attention for each source task.

Loss:

Prediction error on all source tasks

R2A: Domain-invariant Encoder

Source Task (beer aroma)

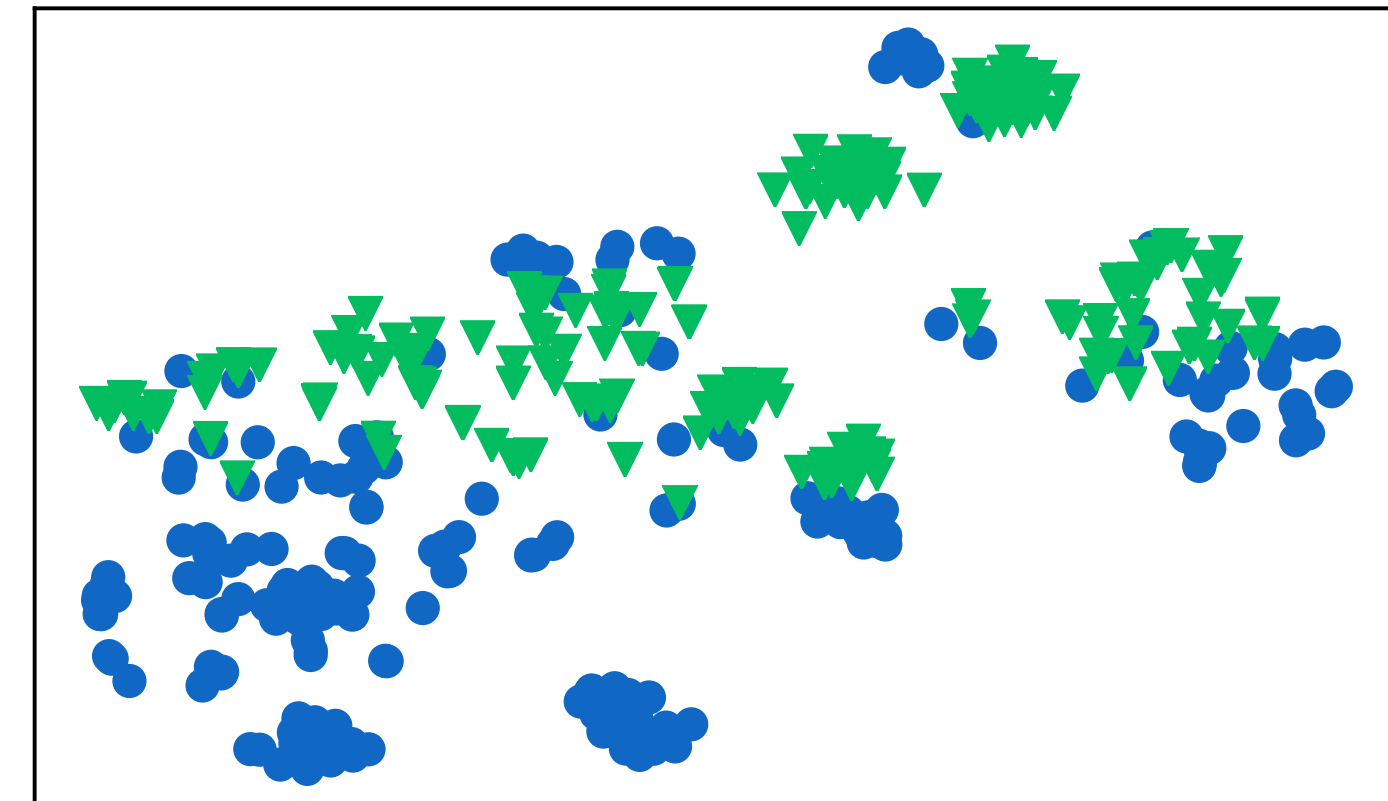
poured a deep brown color with little head that dissipated pretty quickly , aroma is of sweet maltiness with chocolate and caramel notes . flavor is also of chocolate and caramel maltiness . mouthfeel is good a bit on the thick side . drinkability is ok . this is to be savored not sessioned .

Target Task (hotel cleanliness)

a nice and clean hotel to stay for business and leisure . but the location is not good if you need public transport . it took too long for transport and waiting for bus . but the swimming pool looks good although i never tried .

t-SNE

▼ Target ● Source



Goal:

Learn an invariant feature representation for the source and the target task.

Loss:

Wasserstein distance between source and target feature distributions.

R2A: Domain-invariant Encoder

Source Task (beer aroma)

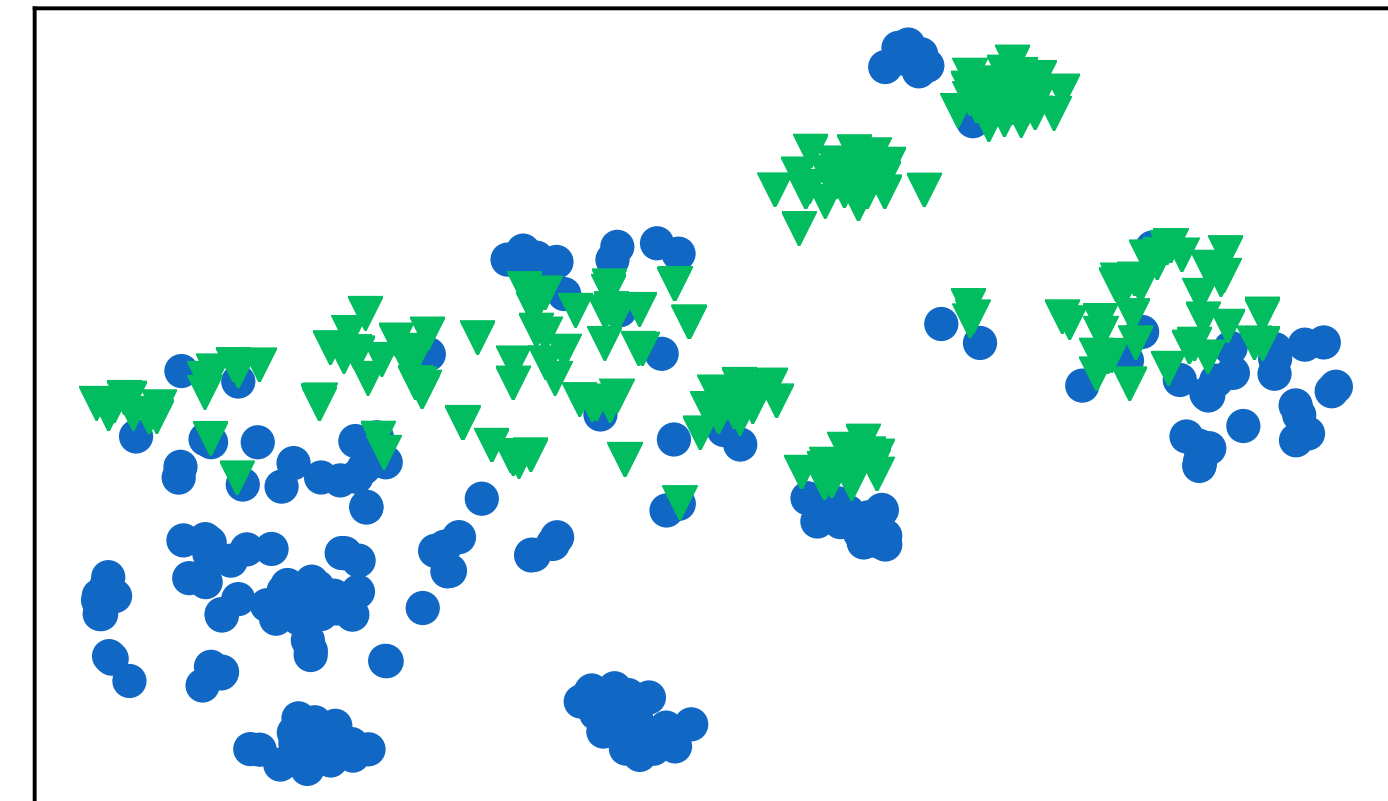
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Target Task (hotel cleanliness)

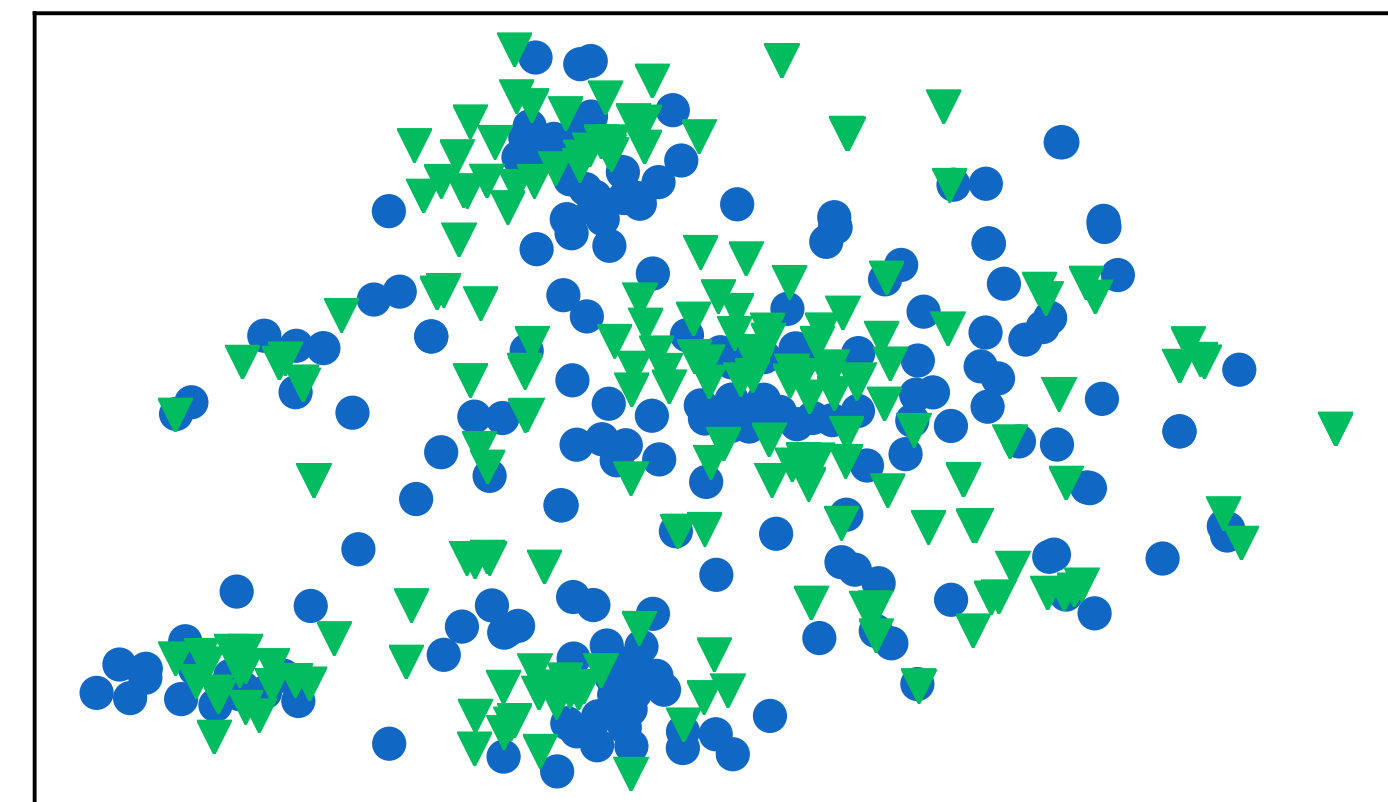
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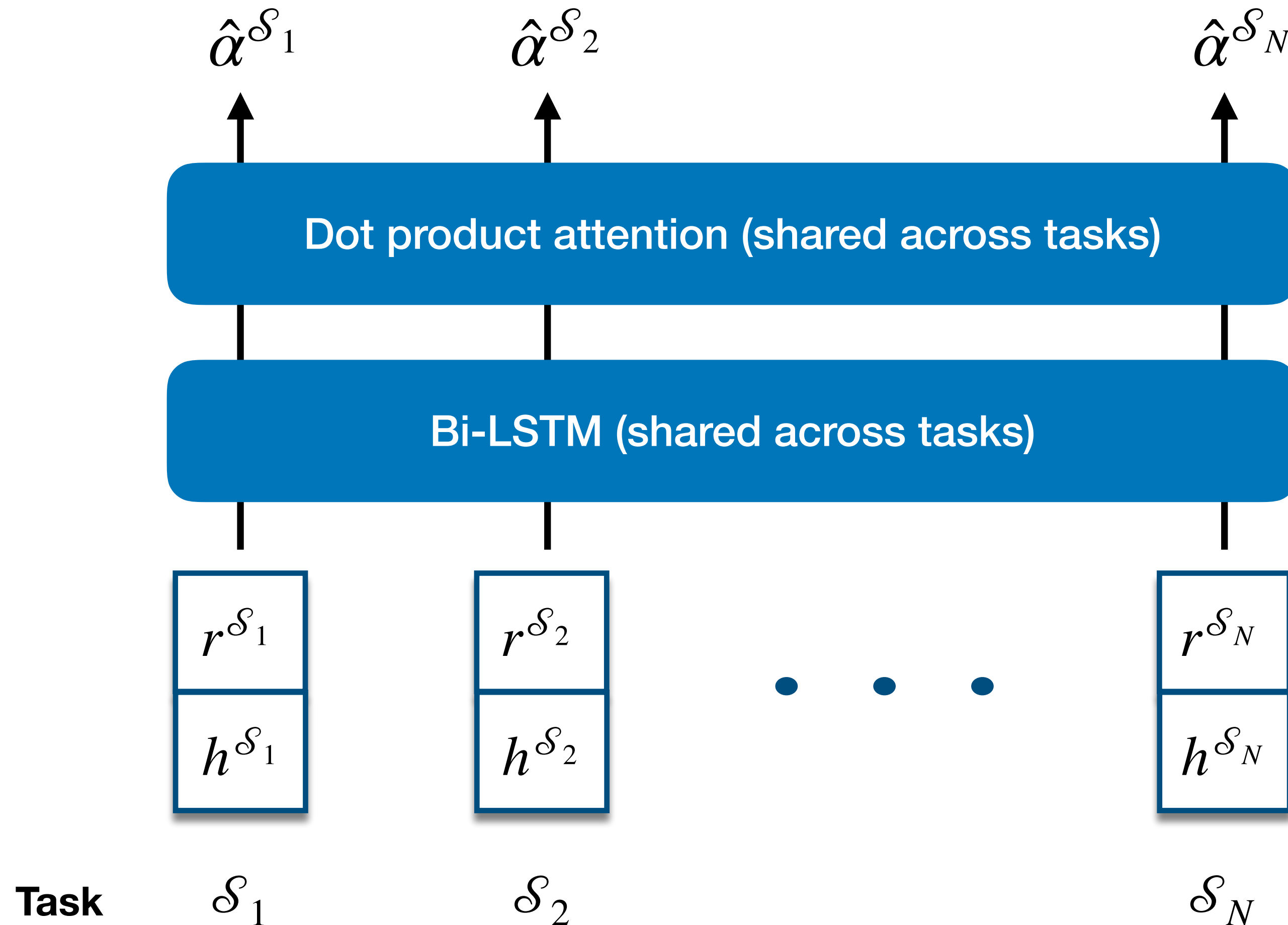
▼ Target ● Source



After alignment:



R2A: Attention Generator



Source tasks:

$$\mathcal{S}_1, \mathcal{S}_2, \dots, \mathcal{S}_N$$

Goal:

Predict oracle attention from rationales and the input representation.

Loss:

Distance between the generated attention $\hat{\alpha}^{\mathcal{S}_i}$ and the oracle attention $\alpha^{\mathcal{S}_i}$ (obtained from multi-task learning)

Experimental Setup

Tasks:

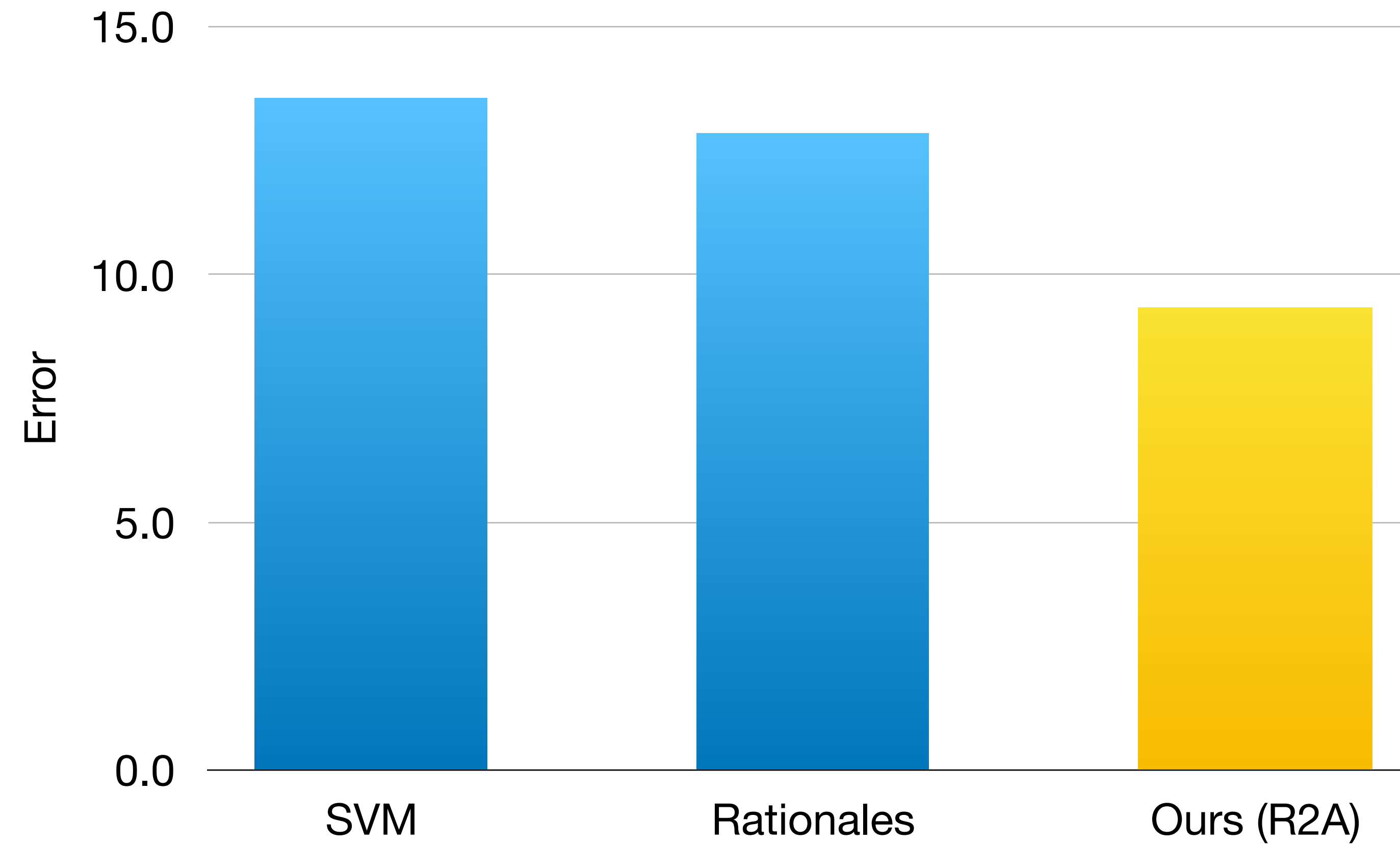
Sentiment analysis on different aspects from two domains.

Data:

BeerAdvocate review, TripAdvisor hotel review

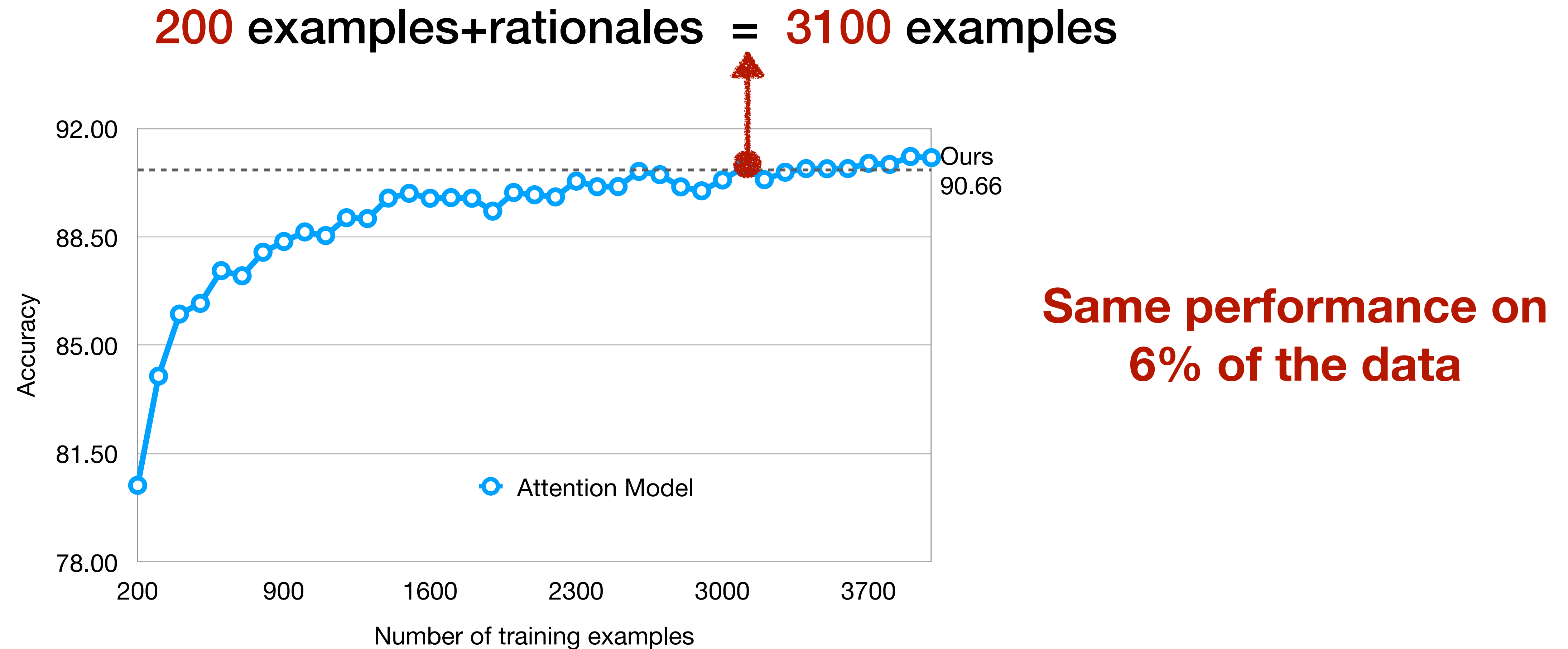
Tasks		Train	Test
Source {	Beer Look	43,351	10,170
	Beer Aroma	39,825	8,772
	Beer Palate	30,041	7,152
Target	Hotel Cleanliness	200	12,684

Result



R2A as a proxy for oracle
27% error reduction!

Annotating on a Budget: Rationales *vs* More Data



R2A-generated Attention *vs* Oracle Attention

Task: Hotel Cleanliness

Oracle Attention

you get what you pay for . not the **cleanest** rooms but bed was **clean** and so was **bathroom** . bring your own towels though as very thin . service was excellent , let us book in at 8:30am ! for location and price , this ca n't be beaten , but it is cheap for a reason . if you come expecting the hilton , then book the hilton ! for uk travellers , think of a blackpool b&b.

Task: Hotel Cleanliness

R2A-generated Attention

you get what you pay for . not the **cleanest** rooms but bed was **clean** and so was **bathroom** . bring your own towels though as very thin . service was excellent , let us book in at 8:30am ! for location and price , this ca n't be beaten , but it is cheap for a reason . if you come expecting the hilton , then book the hilton ! for uk travellers , think of a blackpool b&b.

R2A-generated attention mimics oracle attention

R2A-generated Attention from Different Rationales

Task: Hotel Location

R2A-generated Attention

you get what you pay for . not the cleanest rooms but bed was clean and so was bathroom . bring your own towels though as very thin . service was excellent , let us book in at 8:30am ! for **location** and price , this ca n't be **beaten** , but it is **cheap** for a reason . if you come expecting the hilton , then book the hilton ! for uk travellers , think of a blackpool b&b.

Task: Hotel Cleanliness

R2A-generated Attention

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R2A-generated attention changes according to the input rationales.

R2A-generated Attention *vs* Oracle Attention

Task: Hotel Location

R2A-generated Attention

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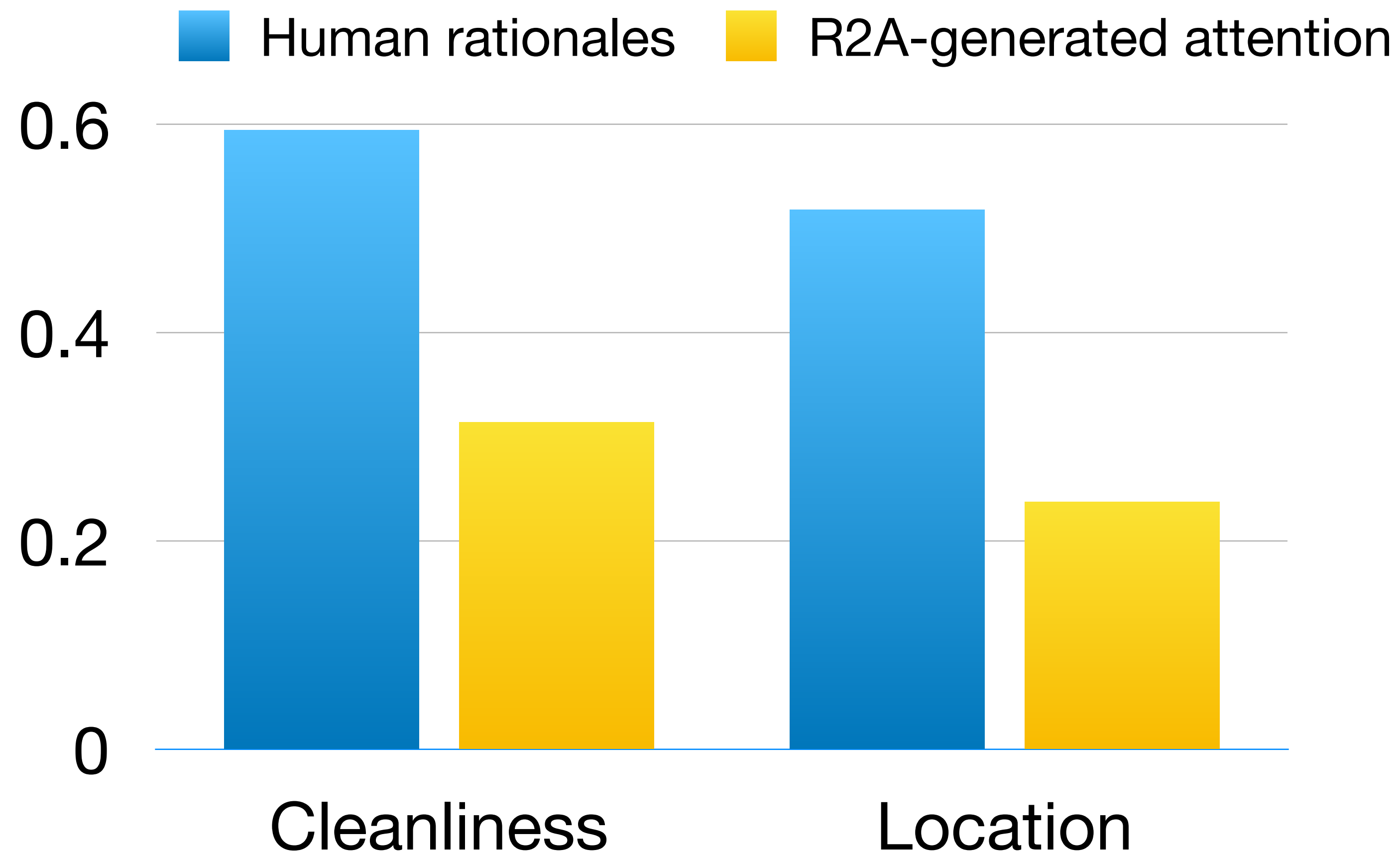
Task: Hotel Location

Oracle Attention

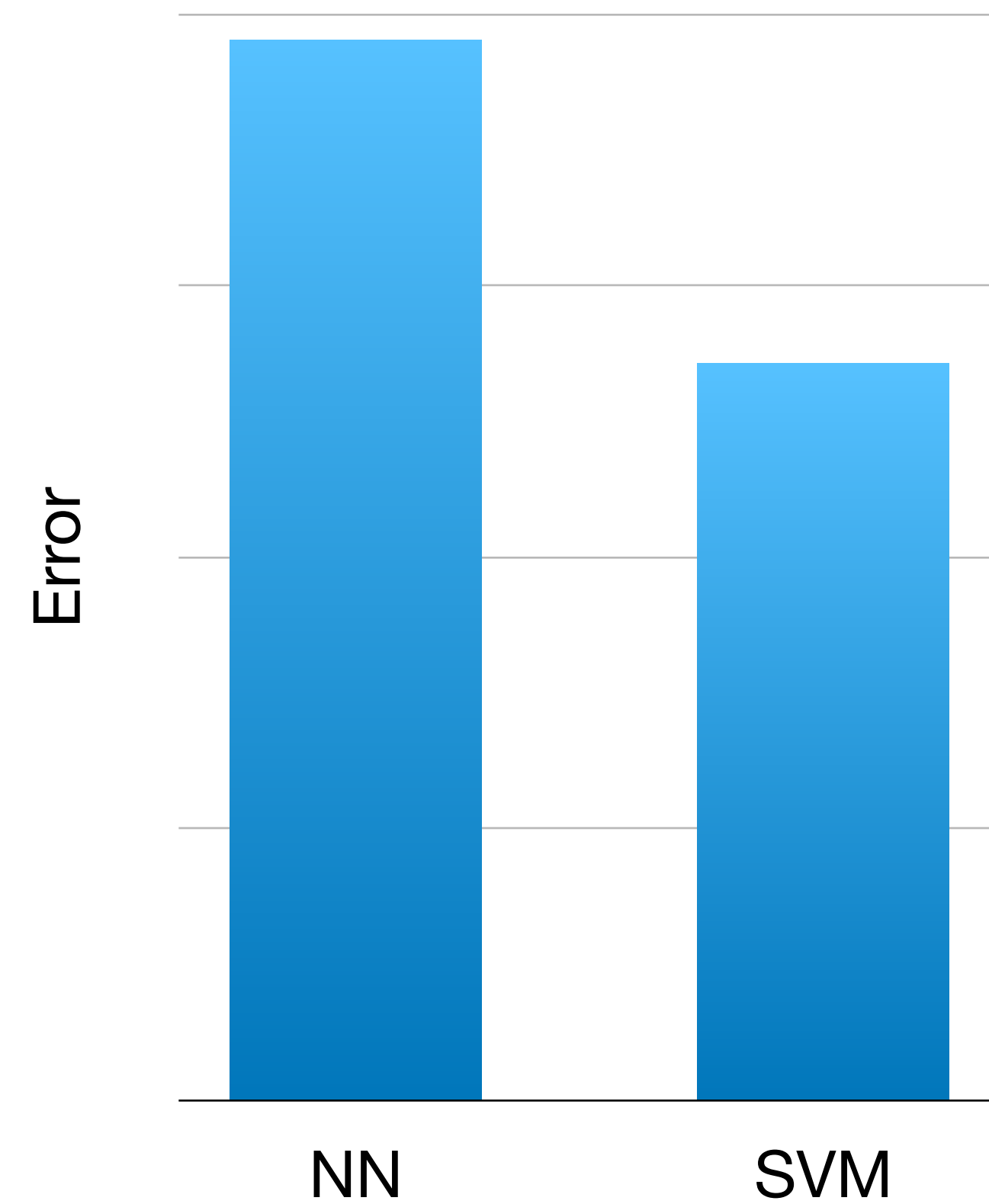
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R2A-generated attention mimics oracle attention

Cosine Distance to Oracle Attention



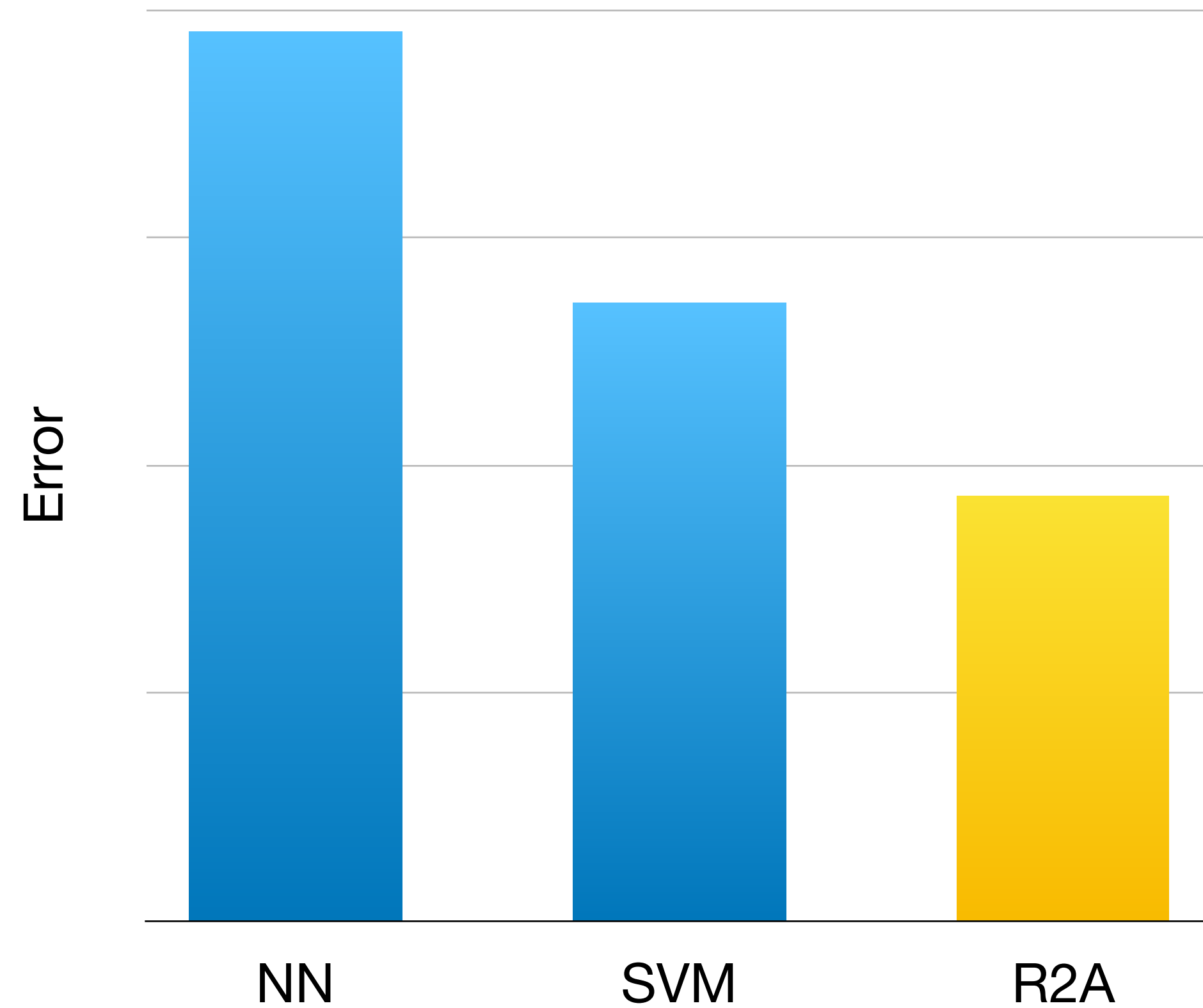
R2A-generated attention is closer to the oracle.



Training data: **200** instances

Can NN do better on small training sets?

Conclusions



Training data: **200** instances

Yes, it can.

Code & data: <https://github.com/YujiaBao/R2A>

Thank you